

SKILLS LAUNCHPAD: DESME




OUTCOMES

- DESME has helped 124 businesses across Devon with digital support
- Improves digital competency in the bottom tiers of the supply chain

The Skills Launchpad connects people with skills, careers, training and jobs in the Heart of the South West area. The Digital Enablement for SMEs (DESME) European Social Fund, promoted by the Heart of the South West Skills Launchpad, provides free digital support to SMEs, sole traders and micro businesses across Devon, mainly focusing on supporting those in the construction sector.

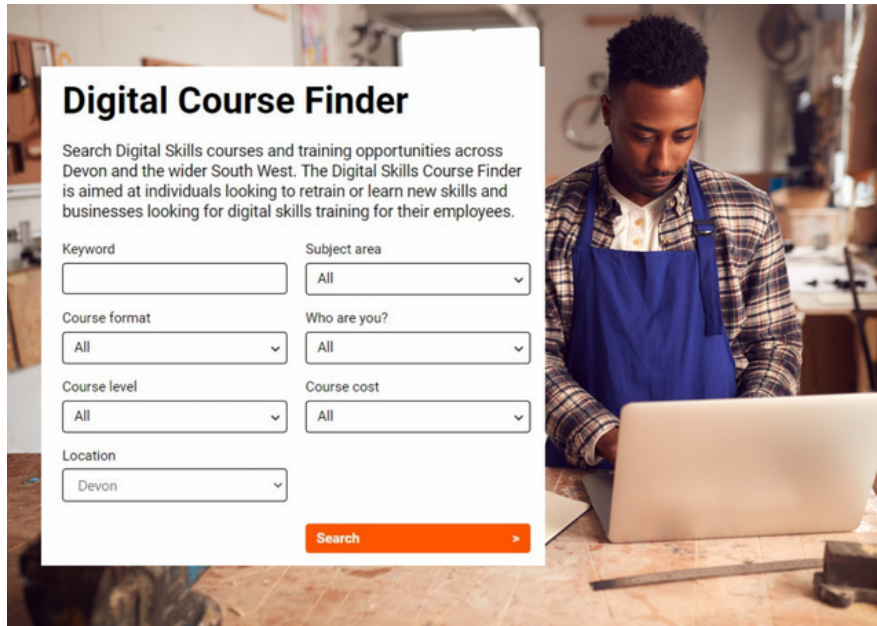
By focusing on the most in-need employers, DESME supports SMEs through a package of workshops and training materials to create improved digital competency in the bottom tiers of the supply chain.

 The DESME European Social Fund programme is an innovative initiative aimed at addressing the leadership and digital skills challenges faced by small and medium businesses, especially the construction sector, to drive digital transformation across the business and in turn help with business growth. The Digital Skills Partnership is proud to partner with Cosmic and YKTO to realise this support.

Charlotte Collyer, Heart of the South West LEP Digital Skills Partnership



Skills Launchpad have also developed the Digital Course finder tool, which is an online database where training providers can list their courses, and users can access it to find the right course for them.



By connecting businesses with support such as DESME, Skills Launchpad plays a key role in helping local businesses access the support they need to grow.

ABOUT THE HOTSW LEP

The LEP is a business-led partnership between the private sector, local authorities, universities and colleges, aiming to lead and influence economic growth, job creation and prosperity.

Find out more at:

heartofswlep.co.uk