

THRIVE



OUTCOMES

- 298 businesses have benefitted from at least three hours of free, specialist support so far
- 53 businesses have received 12 hours of support

Thrive is a business support programme, run by the Heart of the South West Growth Hub, connecting businesses in Devon, Somerset, Plymouth and Torbay with training and support services.

Thrive encourages economic development through improving business productivity and competitiveness, helping businesses to grow, create jobs, and reach new markets. One of the key services is digital support, helping businesses improve online connectivity and digital skills.



Business support such as Thrive is vital as the South West looks to make a strong recovery after the pandemic. This programme provides local businesses with an excellent opportunity to review and enhance their business practice and develop new skills in the areas where they most need support and training.

Councillor Rufus Gilbert, Cabinet Member for Economic Recovery and Skill



Thrive offers a free diagnostic and training service, with up to 12 hours of tailor-made support, enabling SME's to improve and grow. Enrolled businesses receive a one-to-one diagnostic, are invited to a number of webinars on specialist topics including digital skills, finance, marketing, HR and business planning.

The programme is part funded by the ERDF and the Department for Levelling Up, Housing and Communities with match funding from the Growth Hub and the Department of Business, Energy and Industrial Strategy.



ABOUT THE HOTSW LEP

The LEP is a business-led partnership between the private sector, local authorities, universities and colleges, aiming to lead and influence economic growth, job creation and prosperity.

Find out more at:

[**heartofswlep.co.uk**](https://heartofswlep.co.uk)