## HotSW LEP: Objectives and Key Results - Amber Report

			Q1	Q2	Q3	Q4		
Existing Programme Delivery								
Clean Growth delivery priorities approved and integrated across LEP activity		OBJECTIVE: Inclusive growth priorities agreed and integrated across LEP activity						
	By end July	KEY RESULT: Expert panel established and work programme agreed	G	А	А	А	LEP Management	
Inward Investment	-							
Heart of the SW is recognised internationally as a location for investment with year on year increase in FDI enquiries and (re)investment		OBJECTIVE: Successful delivery of ERDF Inward Investment Support project; outputs achieved and project is compliant	_					
	By May	KEY RESULT: Secure additional £900,000 ERDF soft-landing support for the inward investment project	G	А	А	А	Business Theme	
		OBJECTIVE: Strong partnership with DIT who effectively promote the HotSW proposition globally						
	By September	KEY RESULT: Identify other key DIT Posts which have a close fit with other parts of the HotSW proposition. Develop partnerships and agreed programme with them to promote the area	G	А	А	А	Business Theme	
		OBJECTIVE: Strengthen the effectiveness of the wider HotSW inward investment approach with key companies identified and clear account management in place						
	By July	KEY RESULT: Develop a draft proposal for an effective virtual 'one stop shop' for trade and investment and agree a route-map to take forward	G	A	А	А	Business Theme	
	From July	KEY RESULT: Account management process agreed with partners and introduced	G	A	А	A	Business Theme	

Transformational Opportunities							
Food, Farming and Fishing - Sustainable future for the food, farming and fishing sector		OBJECTIVE: High calibre research institutions and innovative agri-tech businesses spreading best practice and new technologies to producers					
	By December	KEY RESULT: Farm research transfer project established	Not Started	G	A	А	Build Back Better
		OBJECTIVE: Sector growth supported through growing new and existing inward investment					
	December	KEY RESULT: More needs to be done to ensure APPG is working for the cluster. Hopefully a return of face to face may be helpful here.	А	G	А	А	Build Back Better
Photonics - Growth in photonics and		OBJECTIVE: New training programme designed to attract and develop the right skills for the sector developed and implemented					
microelectronics sector establishes a world class reputation internationally	Through 2020/21	KEY RESULT: Programme is self-sustaining by Spring 2022	R	А	А	А	Build Back Better
		OBJECTIVE: Regional sector growth encouraged					
	By June	KEY RESULT: Priority project identified for LUF. Detail being fed into County deal ask.	А	G	А	А	Build Back Better
	By December	KEY RESULT: Capacity funding needs to be secured to develop other projects	А	А	А	А	Build Back Better
Supporting transformational opport	unities throu	igh innovation					
Driving increased levels of innovation across the area's businesses		OBJECTIVE: Marine and environmental intelligence proposition developed, highlighting HotSW USPs	_				
	Through 21- 22	KEY RESULT: Stakeholder engagement to secure acknowledgment by Government as a unique opportunity for the UK	G	G	А	А	Innovation Board
Supporting transformational opport	unities throu	igh business support					
Enabling business transformation through comprehensive support		OBJECTIVE: Growth Hub delivering high performance					
	Mar-22	KEY RESULT: Manage delivery of Growth Hub Service for All. Manage successful integration of Service for All and Growth Support Programme.	А	А	А	А	Business Theme
		OBJECTIVE: Business support products operating effectively					
	Mar-22	KEY RESULT: Deliver Peer Network programme: 17 cohorts commissioned & delivered	G	G	G	А	Business Theme

Supporting transformational opportunities through developing places										
Levelling up and strategic connectivity - Supporting left behind places in our cities, rural areas, coastal communities and market towns, and ensuring		OBJECTIVE: LEP providing thought leadership and strategic input to levelling up our cities, coastal communities and market towns								
	Through 2020/21	KEY RESULT: Coastal agenda in HotSW raised with government, particularly in helping to shape the UK Shared Prosperity Fund	G	А	А	А	Place Theme			
		OBJECTIVE: Improved digital connectivity, connecting places across the HotSW with a particular focus on hard to reach areas	-							
strategic connectivity	Jun-21	KEY RESULT: Funding agreement finalised for remaining digital infrastructure funding from Growth Deal 3	А	А	G	А	Place Theme			
Rural economy - Rural productivity		OBJECTIVE: Rural Productivity Programme developed for HotSW, building on the findings of the Rural Productivity Commission								
enhanced and supporting rural businesses, people, and environment	By September	KEY RESULT: Rural productivity proposal submitted to government	Not Started	А	А	А	Build Back Better			
Supporting transformational opport	unities throu	ugh skills and employment support	-							
		OBJECTIVE: Seek additional resources for curriculum development within opportunity areas	_							
	By March	KEY RESULT: Secure additional support for 2-3 pilot courses / provision for hard to train / hard to fill areas of employer demand.	А	А	А	А	People Theme			
		OBJECTIVE: Develop a single gateway approach to business training, skills and employment advice, working with and through the Growth Hub								
	By March	KEY RESULT: Provide relevant skills advice to 500 businesses per year through a joined-up service offer	Α	А	А	А	People Theme			
		OBJECTIVE: Finalise support and agree the forward programmes for the Careers Hub								
	By July 21	KEY RESULT: Secure forward funding for the CEC joint programme, supporting 160 schools.	G	А	А	А	People Theme			

insuring Highly Effective LEP Operations								
		OBJECTIVE: Clear future role for the LEP developed and agreed with Government						
	By July (Recess)	KEY RESULT: Options considered and future role agreed by the Board	G	G	А	А	F&R	
LEP is influencing and shaping policy and provides strong added value to local partners		OBJECTIVE: Strong representation from the LEP in local in working with business, partnerships and individual local partners						
	By end April	KEY RESULT: Agreed programme of activity with business organisations in place	A	А	А	А	F&R	
LEP operations are delivering effectively		OBJECTIVE: LEP team is operating at a high level						
		KEY RESULT: Complete review and benchmarking of LEP financial reporting	А	А	А	Α	F&R	