

**Opportunities – Torbay Development Agency**

<b>Productivity Strategy/ LIS/ TOM</b>	<b>Outcome</b>	<b>2019/20 Deliverables</b>	<b>2019/20 Milestones</b>	<b>Achievements</b>
Productivity Strategy – key opportunity: Fishing	Improved co-ordination and collaboration between the LEP’s main fishing ports of Brixham and Plymouth leading to increased productivity	Establish a small working group representing the fishing sector and agree a set of prioritised projects to support increased productivity in the sector.	End of Jan 20	<p>A set of agreed and prioritised projects were developed in collaboration with Plymouth and Brixham for the Productivity Plan.</p> <p>Post Covid, PCC have established, and led the Fisheries Response Group. The group includes staff from PCC, TDA, DCC and many sector professionals. To date this group has been successful in lobbying government for funding to the Fishing sector- priorities for the sector and its recovery are now being reviewed.</p>
Productivity Strategy – key opportunity: Visitor Economy	Improved co-ordination and collaboration between the DMO’s and LEP leading to increased productivity through extending the season	Develop a Tourism Zone proposal (to include Cornwall and Dorset) in readiness for submission to govt (this could extend beyond the timescale of the SLA).	End Mar 20	<p>Funding secured through Brexit Resilience has been used to undertake research in resilience and opportunities for productive growth in the sector. This will be used as the foundation for developing our Tourism Zone.</p> <p>Regular meetings have taken place with DMO partners, as C-19 hit the sector priorities shifted on immediate needs and crisis management.</p>

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				<p>Worked closely with the sector and DMO partners to develop the Tourism and Hospitality Recovery Plan. A new working group is being established and draft Terms of Reference are being drawn up. Work is likely to increase from June to start implementing the plan.</p> <p>In addition, TDA is in discussions with <i>Be the Business</i> to roll out a business recovery and growth training programme for the sector across the LEP geography (exp timings from June) – this will initially be free of charge, but need to ensure funding is available for an independent evaluation.</p>
Productivity Strategy – key opportunity: Photonics	<p>Grow the photonics cluster by:</p> <ul style="list-style-type: none"> <li>building the areas reputation for photonics centred around EPIC</li> </ul>	<p>Review and revise the action plan in consultation with the sector</p> <p>Hold bi-monthly sector group meetings to:</p> <ul style="list-style-type: none"> <li>- provide information, advice, and guidance</li> <li>- disseminate appropriate funding calls</li> <li>- encourage collaboration between businesses with academia to enable knowledge transfer, R &amp; D commercialisation</li> <li>- raise cluster profile through PR and increase marketing and promotion activities</li> </ul>		<p>Updated cluster website pages, revised cluster LinkedIn group.</p> <p>Beginning process of development of cluster brochure</p> <p>Working closely with DIT to promote the HPO to various DIT posts.</p>

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	<ul style="list-style-type: none"> <li>working with DIT to maximise the benefits from the High Potential Opportunity (HPO)</li> </ul>	Support DIT and relevant outposts with embedding the HPO proposition and liaise with LEP Inward Investment Manager on any resulting visits		<p>Attended Photonics West in Feb 20 on behalf of the LEP to promote the photonics sector in the HotSW and the HPO. Dedicated HPO <a href="#">website page</a> (scroll down) as part of IiGB campaign. LinkedIn and other social media promotion postponed until Autumn/Winter so as not lost in c19.</p> <p>Have begun the process of working with DIT knowledge team to build target list (100) of companies for lead generation and outreach by post network.</p>
LIS/Productivity Strategy: Employment Land study	A greater understanding of the viability challenges and possible solutions to bringing forward employment land in a timely manner	Employment land study completed Action plan developed with the Place group		Employment Land study commissioned in Spring 19 and completed in Summer 19. Recommendations have been shared with Business and Place Group and have now been handed over to Place Group to lead. TDA currently working with Place Group Lead on hand over.

**Key:**

Complete	Work in Progress and On Schedule/No Issues	Work in Progress and Some Issues	Not Started or Behind Schedule/Issues to consider
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