

## Minutes of the LEP Place Leadership Group 11 September 2019

### NFU OFFICES, PYNES HILL, EXETER

#### Attendees

Andrew England (AE)	-	Torbay Council
Derek Phillips (DP)	-	South West Chambers of Commerce
Eifion Jones (EJ)	-	HotSW LEP
Ian Harrison (IH)	-	HotSW LEP Transport Board
John Dixon (JD)	-	Plymouth City Council
Mel Squires (MS)	-	NFU
Mike Deaton (MD)	-	Devon County Council
Paul Hickson (PH)	-	Somerset County Council/HotSW LEP
Sarah Jennings (SJ)	-	Local Nature Partnerships
Steve Mewes	-	Somerset Wildlife Trust/LNP
Tim Jones (TS)	-	Devon and Cornwall Business Council
Sofie Francis (Part)	-	Connecting Devon & Somerset
Jan Miszalowski (Part)	-	Farrpoint
Chris Bond (Part)	-	Farrpoint

#### Supporting Officers

Anne-Marie Spalding	-	HotSW LEP Place Secretariat/Somerset County Council
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#### Apologies

Andrew Ardley	-	South Western Railway
Barbara Shaw	-	Westward Housing
Chloe Thomas	-	Environment Agency
Barry Smith (BS)	-	Environment Agency
Dan Newman (DNe)	-	Torbay Development Agency
David Lewis (DL)	-	SW Energy Hub Project Manager
David Northey (DN)	-	Network Rail
David Ralph	-	HotSW LEP
Doug Bamsey (DB)	-	Somerset District Councils
Heidi Coombe	-	HotSW LEP
Helena Davidson	-	HotSW LEP
Mark Worsfold	-	South West Water
Mel Sealey	-	HotSW LEP
Mike O'Dowd Jones (MODJ)	-	Somerset County Council
Richard Gibson	-	Cross Country
Ruth Lambert (RL)	-	Federation of Small Businesses



<p><b>5.</b></p>	<p><b>Local Industrial Strategy</b></p> <p><b>Where we are</b> - The Local Industrial Strategy (LIS) was submitted in mid-August to try to get an early sign off. All departments have now signed off except Treasury. Feedback received is good – nuances rather than wholesale change. It will be co-owned locally and by Government. Hoping for publication in November. A draft will be sent round September/October – Government need to sign up first.</p> <p>Ambitions need to be communicated with a clear statement of priorities. Need to ensure private sector ‘buy in’ so that match funding is forthcoming. There is a need for good communications around the process. South West brand included.</p>	<p>EJ</p>
<p><b>6.</b></p>	<p><b>Items 6 and 7 were swapped as consultants for the Digital Strategy had not yet arrived.</b></p> <p><b>Social Mobility</b></p> <p>West Somerset is ranked lowest on the Social Mobility Index – 324<sup>th</sup> in the UK. Transport is a key enabler and therefore the study was done in the context of transport.</p> <p>Somerset Joint Strategic Needs Assessment (JSNA 2015) described a few of the challenges</p> <ul style="list-style-type: none"> <li>- Social isolation for children, young people and the elderly</li> <li>- Lower expectations of work and further education prospects</li> <li>- Reliance on community and private transport</li> <li>- Fuel poverty</li> <li>- Accessibility to services</li> </ul> <p>17% of households have no access to a car or van.</p> <p>Early years provision – high quality but low quantity of childcare centres</p> <p>Adult Life Stage ranked at 324<sup>th</sup> – the worst in the country.</p> <p>The study went on to consider flexible service provision, nationally and internationally. Some provision is subsidised and some requires revenue funding. See presentation for examples</p> <p>Follow up in Somerset is</p> <ul style="list-style-type: none"> <li>- explore the public transport provision.</li> <li>- explore scope for use of railway</li> </ul> <p>It is recognised that there are cross cutting themes around the clean growth agenda.</p> <p>Issues raised –</p> <ul style="list-style-type: none"> <li>- the study lacked strategic content – this was noted.</li> <li>- Is there an opportunity to look at the models set in Sweden around work hubs, etc, in rural settings?</li> <li>- Could there be a car loan scheme, similar to the way that University loans are funded?</li> <li>- Need to focus on scope of study, population, age, etc.</li> <li>- Transport may not be the answer</li> </ul>	<p>IH – presentation to be circulated</p>

	<ul style="list-style-type: none"> <li>- To be noted that Torbay has similar issues in terms of deprivation. Poverty issues = transport issues.</li> <li>- North Devon experiences similar problems.</li> </ul>	
7.	<p>MS welcomed Sofie Francis and the consultants from Farrpoint who had joined the meeting</p> <p>Jan Miszalowski presented The work being done by Farrpoint is a substantive refresh on the 2011 and 2015 CDS Strategies. See Regeneris Hatch Strategy for strategic context – connectivity has a huge impact and is a key enabler.</p> <p>Digital connectivity</p> <ul style="list-style-type: none"> <li>- Infrastructure – looking at specific actions to meet targets</li> <li>- 3 year view – 2022 – of fixed and mobile</li> <li>- Regular reviews in a changing field</li> <li>- Encompass national plans and 2011 strategy</li> </ul> <p>The work will inform Delivery Plans and Budgets and provide CDS with local outputs. National target is to have 90% of premises covered by 2033 therefore the focus needs to be on the final 10%. Rural connectivity needs solutions – vouchers, hub model, public sector sites to help delivery, extending provider networks. 4G target – 95% connectivity to all major roads 5G target – 2027 – Government has made funds available to look at potential solutions/delivery.</p> <p>CDS have gathered information for provision and details of failure, where public intervention is needed. Provider engagement will be encouraged. DCMS engagement will help with leverage and learning.</p> <p>CDS targets will be around fixed procurement, targeting rural deprivation. Emphasis on delivery of minimum 30g. There is a need for clarity on delivery to inform other solutions.</p> <p>Solutions will be considered around voucher top ups, public sector assets (leverage opportunity in deeper rural areas), community schemes to procure solutions.</p> <p>Mobile – mobile and fixed are complementary to each other. There are options around wifi telephony. 4G infill is challenging and is being looked at nationally.</p> <p>The plans are being worked through and will confirm current position of CDS. Plans to be delivered by end of September.</p> <p>There is a need for evidence of utilisation – build up demand from what people want.</p> <p>The aim is to push ambitions as much as possible and work towards the 2025 target. There is a skills gap across the county in terms of the infrastructure. Skills element will be reflected in the digital strategy.</p> <p>Emerging opportunities around Garden towns, Enterprise Zones and Housing infrastructure.</p> <p><b>Link to Digital Strategy to be circulated with focused questions to feed back on.</b></p>	<p><i>Farrpoint</i></p> <p>Action - AMS to circulate</p>

<p><b>8</b></p>	<p><b>Natural Capital</b></p> <p>Natural Capital document has been revised to incorporate a broader Somerset aspect. ‘Issues’ to also be incorporated into the document to raise awareness.</p> <p>Questions raised by SJ in previous presentation were set into a matrix to consider what is currently happening, what can be done short term and then long-term actions.</p> <p>EJ suggested that the list needs to be reinvigorated – to condense, capture focus and implications. ONS will be publishing economic NC statistics. Need to develop 25 year development plan.</p> <p>The document/work needs to be adopted and resource needs to be considered. NP to be captured in all LEP decisions.</p> <p>Climate Change Emergency Work needs to be considered to avoid duplication. Need to reinforce message in the Greater South West work.</p> <p>Next steps – report to next meeting and then take to LEP Board to consider resource, etc.</p> <p>MS thanked Sarah for all her work in putting together the advocacy document. All – please submit any feedback to AMS to incorporate in document.</p>	<p><b>AMS/SJ</b></p>
<p><b>9</b></p>	<p><b>Future Work</b></p> <p>Local Industrial Strategy Advisory Group Topic Areas will include: Enterprise Zones Energy Agenda Rural Productivity Digital Focus for LEP input into Housing Agenda Transport</p> <p>Work programme – for discussion at next meeting</p> <p>EJ highlighted that member of the Place Leadership Group give up valuable time to attend meetings and focus should be on where the group can add value and impetus.</p>	
	<p><b>Next meeting:</b> 5 December 2019 - Westward Housing, Templare House, Collett Way, Newton Abbot PLEASE NOTE THIS A CHANGE FROM THE PREVIOUSLY SCHEDULED DATE</p>	

<b>Actions Log Summary</b>	<b>Meeting Date</b>	<b>Owner</b>	<b>Status Update</b>	<b>Next Steps</b>
To forward previous Place Leadership Group meeting minutes for publication on HotSW LEP website.	11/09/2019	Anne-Marie Spalding	Completed 12/09/2019	N/A
All presentations to be circulated plus link to Digital Strategy with questions	11/09/2019	Anne-Marie Spalding	Digital Strategy Link circulated 20/09/2019	
Artificial Intelligence and Data to be noted as an agenda item for a future meeting	08/05/19	Anne-Marie Spalding	Future meeting	
Information on funding opportunities to be shared with the LEP	08/05/19	All	Ongoing	Ongoing
A presentation on rail freight development to be brought to a future meeting	08/05/19	David Northey	Future Meeting	
A presentation on the link between transport and social mobility to be included for the September meeting	11/09/2019	Ian Harrison	Completed	
Further work on Natural Capital Advocacy Document and next Steps	05/12/2019	Anne-Marie Spalding	Document finalised – Next Steps to be developed	
Discussion on Work Programme	05/12/2019	Paul Hickson		

**ANNEX – Strategic intervention Ideas for Infrastructure and Place**

<b>Foundation – Infrastructure</b>	
Clean Energy	<ul style="list-style-type: none"> <li>• Enabled distributed generation capacity/capability</li> <li>• Grid distribution capacity</li> <li>• EV infrastructure (roads)</li> <li>• Electrification of rail</li> </ul>
Advanced Manufacturing	<ul style="list-style-type: none"> <li>• Distribution network and connectivity e.g. resilience of A303</li> <li>• Access to ports and airports e.g. for international connectivity/exports</li> <li>• Supply chain efficiencies... (export region)</li> </ul>
Artificial Intelligence and Data	<ul style="list-style-type: none"> <li>• Digital connectivity and resilience</li> <li>• (Big) data management e.g. to facilitate/optimize smart transport and grid networks</li> <li>• Data management/ownership etc</li> <li>• Added value from data</li> </ul>
General Business	<ul style="list-style-type: none"> <li>• Mobility services e.g. to support zero carbon cities</li> <li>• Green infrastructure e.g. cycle routes, pedestrian walkways</li> <li>• Urban green spaces?</li> </ul>

<b>Foundation – Place</b>	
Clean Energy	<ul style="list-style-type: none"> <li>• Development of regional renewable energy resources e.g. solar, wind, biomass and tidal</li> <li>• Innovative local energy solutions e.g. heat networks, ground source heating, efficient build etc</li> <li>• Grid distribution capacity</li> </ul>
Advanced Manufacturing	<ul style="list-style-type: none"> <li>• Regionally developed renewable energy technologies/solutions?</li> <li>• Land management/agri-technologies to promote clean productivity gains e.g. monitoring and autonomous systems</li> <li>• Food processing opportunities</li> </ul>
Artificial Intelligence and Data	<ul style="list-style-type: none"> <li>• Systems and analyses to support land management to facilitate resource use and agri-tech productivity gains</li> <li>• Smart energy management</li> <li>• Food supply chain management</li> <li>• Data analysis opportunities/services – competitive advantages</li> <li>• Better equip businesses about data ownership, management, exploitation, marketing e.g. through cooperation/collaboration</li> </ul>
General Business	<ul style="list-style-type: none"> <li>• Carbon capture/sequestration opportunities</li> <li>• Land management opportunities e.g. natural flood protection and payment for ecosystem services and for the “public good”</li> <li>• Digital connectivity</li> <li>• Feedback loop with infrastructure piece and natural capital</li> <li>• Carbon balance sheet</li> <li>• Circular economy</li> <li>• Health and well-being benefits</li> </ul>