

Impact



**heart of the
south west**
local enterprise partnership

David Ralph

*with thanks to
James Gilgrist, Somerset County Council
Adriana Curca, Plymouth City Council*

2014 Strategic Economic Plan Objectives

- By 2030, there is distinctive legacy of 'better jobs' from the investment in Hinkley, marine and other transformational assets
- By 2030, proportion of businesses in knowledge economy has increased
- By 2030 there is a ratio of high/medium tech businesses matching regional
- By 2020, HOTSW is recognised as one of the best places in the UK to start and grow a small business
- 2020 the natural capital of the HoTSW area is enhanced and of increasing value to businesses and communities.

Building on our distinctiveness



- By 2030 increase the competitiveness of our businesses so GVA/hour matches national average
- By 2020, reduce youth and long term unemployment by half*
- By 2020, create an extra 50,000* jobs
- By 2030, increase average wages to match national average

Maximising productivity & employment opportunities



- By 2030 reduce rail journey times from Plymouth to London by 40*minutes
- By 2020, 100% of the population able to connect to Superfast Broadband
- By 2020, 60%* of adult population qualified to L3 or above and 40*to Level 4 or above
- By 2030, deliver 170,000 new homes

Creating the Conditions for growth





Jobs

By 2020 create an extra 50,000 jobs

2014

722,900 in employment

+47,500
+6.7% v. UK +5.6%

2018

770,400 in employment

LEP Programme Contribution

- 2014-18: LEP investments supported 2,240 jobs and 1,011 apprenticeships
- LEP investments: 26,930 jobs by 2021
- European funded projects: 1,042 jobs by 2023

Future challenges – ageing population could exacerbate labour & skills shortages



Knowledge



**By 2020 60% of adults qualified to Level 3+
40% to Level 4+**

2014

55.3% at level 3+
33.5% at L4+

**+3.5 pts Level 3+
+2.7 pts Level 4+**

2018

58.8% at level 3+ (UK 57%)
36.2% at L4+ (UK 38.4%)

LEP Programme Contribution

- 2014-18: LEP's investments have trained 9,374 people
- LEP investments: 59,005 people trained by 2021
- European funded projects: by 2023
 - 267 enterprises to introduce new-to-market product
 - 272 enterprises to cooperate with research institutions

Future challenges – continue high level skills growth & digital skills



Broadband

By 2020 100% superfast broadband (>24Mps)

2014

73.3% coverage

+20.2 pts

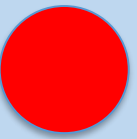
2018

93.5% coverage

LEP Programme Contribution

- 2014-18: £19.8m in digital infrastructure + £1.5m European funds in utilisation
Digital Skills Partnership: drawing down national support
- LEP investments: 4,738 businesses connected by 2021
25,000 businesses connected by 2025
- European funded projects: 2,230 businesses connected by 2023

Future challenges – fibre to the premises, utilisation & digital skills



Productivity

By 2030, close productivity gap with national average

2014

£25.9 per hour worked
88.7% of UK avg. excl.
London

+£0.90 per hour
+0.1 pts

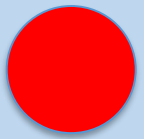
2018

£26.8 per hour worked
88.8% of UK avg. excl.
London

LEP Programme Contribution

- Invested in key drivers of productivity:
 - Local opportunities (nuclear, marine, aerospace, photonics, big data etc.)
 - Infrastructure (transport and broadband)
 - Skills
 - Business support (incl. exporting)
 - Innovation

Major challenge: increased focus through Local Industrial Strategy



Businesses

By 2020, be one of the best places to start and grow a business

2014

65,590 enterprises

**+5,920 enterprises
+9% v. UK +18%**

2018

71,510 enterprises

LEP Programme Contribution

- 2014-18: 6,908 businesses supported, 5,050 via Growth Hub
- LEP investments: 30,103 businesses supported by 2021
- European funded projects: by 2023
 - 1,088 entrepreneurs assisted to be enterprise-ready
 - 803 new enterprises supported

Future challenges: business start-up rates & scale-ups

In Summary

Positive

- Jobs growth
- Raising skills levels
- Broadband coverage
- Housing trajectory

Future Focus

- **Raising productivity**
 - Business start-ups
 - Continued upskilling
 - Innovation
 - Connectivity
 - Broadband to premises
 - Broadband utilisation
 - Transport
 - Inclusive growth & natural capital
- Ageing population: challenges & opportunities
- Continued support for housing



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Wages

By 2030, increase wages to match national average

2014

£464.7 per week

96.5% of UK avg. excl.
London

+£23.90 per week
+5.1% vs 6% UK excl
London

2018

£488.6 per week

95.7% of UK avg. excl.
London

Wage gap a combination of

- Productivity gap
- Higher % public sector employment (lower wage growth)
- Lower % in higher productivity sectors
- Full time/ part time mix
- But: positive full time employment growth vs national
 - HotSW full time employment +3.2% vs nationally 2.6%
 - HotSW part time employment +0.5% vs nationally 2.8%