

## HotSW LEP People Group Meeting Minutes

Friday 7<sup>th</sup> July 2017 - 1000-1200  
Cullompton Community Centre, EX15 1JX

### Attendees

Stephen Criddle (Chair)  
Keri Denton  
Jamie Evans  
Eifion Jones  
Ben Neild  
Deborah Passmore  
Edward Coley  
Elaine Cook  
Fiona McMillan  
Dale Edwards  
Rod Davis  
Ali Porter  
Mansour Jumaa  
Helen Lacey  
Bill Blythe

### Agenda item Guests

Cathie Kessell  
Jo Skeel

### Apologies

Chris Garcia  
Catherine Stevens  
Mark Shepard  
Melanie Roberts  
Karl Tucker  
Helena Davison  
Heidi Hallam

### Organisation

HotSW LEP  
HotSW LEP  
HotSW LEP / DCC  
HotSW LEP  
HE Sector Representative  
Torbay Economic Development Agency Ltd  
Plymouth City Council  
CVS Representative  
EDF Energy / Business Forum Representative  
Somerset Chamber  
Dorset and Somerset Training Provider Network  
Department for Work and Pensions  
FSB  
Redberry Recruitment  
North Devon / Petroc

Prospects  
Prospects

HotSW LEP  
Big Lottery Fund  
Exeter and Heart of Devon ESB  
Somerset ESB  
Yeo Valley / Business Representative  
HotSW LEP  
HotSW LEP

<b>Agenda items:</b>	
Welcome, Apologies & Declarations of Interest	
Minutes of People Group 4th May Meeting	
FM wanted an update on getting a representative from the schools on this group. KD said this will be progressed after the summer.	

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Matters arising	
None raised	
Productivity Plan Update (10 mins)	
<p>A different way of presenting the triangle from the previous version. It has gone as far as it can with Grant Thorntons help Small drafting group to be created - involving a number of various partners. Draft due to go to LEP Board in September. Business group keen to get together to look at the material early August. It is for us to consider if we would like to do the same. FM - Had a meeting with BANES and they keen to be involved in the industrial strategy. How does the People Group work with the Business group to make a joined up approach to skills? MJ - Poor management and leadership skills. How can we make it happen? Challenging Group thinking. KN - Transport availability and cost. Approaching bus companies but they are not always keen to talk. ECook - Rural Transport is the 2<sup>nd</sup> biggest issue after access to health and social care. Local community transport boards trying to get affordable bus travel to rural areas. How do we engage and support with these? FM - lots of smaller companies joining together to get larger contracts could be a solution. <b>ACTION</b> - Joint meeting between People, Business and Place Leadership group to be put forward to the Business and Place Leadership group chairs.</p>	KD & SC
17/18 Inspiration Plan and LMI in a box activity	
<p>SC welcomed Jo and Cathie to the meeting. JS provided background information on Prospects and the contract they hold. Hold adult contract. Youth Contract held by Serco. This is part of the 'Inspiration agenda'. Working closely with Schools. Working together with other partners who deliver similar things in order to avoid duplication of work. Offering various activity. Schools have fed back that there is lack of Labour Market information. Come up with the solution 'LMI in a box'.</p> <ul style="list-style-type: none"> <li>• This will be a free tool to download</li> <li>• Aiming to launch in September</li> <li>• Digital resources available from Career gerPilot</li> </ul> <p>FM - Where are you getting the LMI from? Would like to understand what you are doing is adding value rather than causing complication/confusion.</p>	

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<p>RD - TPN, similar feedback from schools. Similar solution. Would like to engage. Too many things out there. Schools are confused. When does the funding stop?          CK - Still awaiting ESFA confirmation. But this would have commercial uses as well.  <b>ACTION</b> - HL to share report.          BN - using 'crawler' data to get generic data for LMI.          EColey - Difficult to put it all together.          JE - if someone knows what sector they would like to work in, does it have access or information about vacancies?          DE - Understanding which employers you have contacted in Somerset.          CK - Webinar on with Careers and Enterprise Company and a business called Ascension on 'Skills to succeed' 18<sup>th</sup> July at 15:45.          KD - What engagement have you done with young people?          FM - end up with a system that is joined up.  <b>ACTION</b> - TS to share presentation with the group.</p>	<p>HL</p>
<p><b>Somerset Chamber Business Manifesto</b></p>	
<p>DE shared 2 handouts with the group.          These documents are the product of a number of conversations with various partners and stakeholders.</p> <ul style="list-style-type: none"> <li>• This document is going to help Somerset chamber to become a catalyst to enable Somerset have a thriving and vibrant economy</li> <li>• To encourage a joined up approach</li> <li>• Promote the good work that is going on within Somerset</li> <li>• Concentrate on delivering simple things, well</li> <li>• Building a strong relationship with the colleges</li> </ul> <p>JE - who is the audience? DE - Anyone          SC - good to see the positivity in the approach.          MJ - Important to emphasize the good things.</p>	
<p><b>Plymouth Good Practice</b></p>	
<p><b>ACTION</b> - TS to share EColey's presentation with the group.</p>	
<p><b>ESF next steps</b></p>	
<p>KD - £19m left within it. Tied up with SFA. Verbally agreed that we can access more funds.</p> <ul style="list-style-type: none"> <li>• £19m needs to have match. 60% Somerset, 40% Devon</li> <li>• Contracted by March 2019.</li> <li>• DWP haven't yet shared the outputs need to delivery for this money.</li> </ul> <p>KD - See what appetite is for match funding?</p>	

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<p>FM - CIM Community Impact Mitigation Fund - West Somerset and Sedgemoor.          KD - HL technical skills.          KD - IP 1.2 Unemployed Young People. Lots of activity. Can we add value to current projects?          RD - 2.1 meeting with providers for Somerset. Picked up on under-performance. Not a strong enough delivery partnership. Working with Serco and Learn Direct to address this issue.          FM - big challenge to identify under-skilled people. How do you up-skill these people? No funding available to employers to do this. Don't get support from DWP as they are not unemployed.          BN - HE point of view. Placements of graduates. Need to understand criteria and then start to plan activity around that.          KN - Petroc and CSW, early days. Delivery things outside of the mainstream. Consider purchasing more of what is going on?          JE - Could try and 2<sup>nd</sup> guess outputs from DWP but best to wait for accurate information.          KD - We can write to treasury and make an argument for where we would like to spend the money.          Agreed on building on what is already in place.          FM - identify what major issues we would like to address and then think about how we can go about getting the money to support this.          KD - not just Skills. Social inclusion benefits. Improved outputs for these people.          ECook - Rural Housing. Interesting projects going on around HotSW LEP area. CVS receive calls regarding graduate placements quite frequently.</p>	
AOB	
<p>ECook - Commissioned by the design council for their delivery partner. 'Transforming Ageing' Pilots across the South West. Challenges present opportunities. Devolved budgets being able to buy services. Brought together various partners to look at services.          Design led process. Nearly £1m available to entrepreneurs for product development.</p> <ul style="list-style-type: none"> <li>• 2 year process.</li> <li>• Open to anyone.</li> <li>• Grants of about £50,000</li> </ul> <p>ECook - Social purpose business sector. Research done on how this sector contributes to the economy. Huge figures. High employers. High payers. Good condition.          Feel like sector is not recognized as much as it should be. Present to a LEP board meeting.</p>	



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Future Meeting Dates / Schedule	
<ul style="list-style-type: none"><li>• 1300 - 1500 Thursday 7th September 2017, Cullompton</li><li>• 1300 - 1500 Thursday 9th November 2017, Cullompton</li></ul>	

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