

**HEART OF THE SOUTH WEST LOCAL ENTERPRISE PARTNERSHIP  
MEETING OF THE PEOPLE LEADERSHIP GROUP**

**10:00 – 12:30, 23<sup>rd</sup> JANUARY 2017**

**SOMERSET ENERGY INNOVATION CENTRE, WOODLANDS BUSINESS PARK, BRISTOL  
ROAD, BRIDGWATER, TA6 4FJ**

**ATTENDEES**

Stephen Criddle (Chair)	HotSW LEP
Keri Denton	HotSW LEP
Jamie Evans	HotSW LEP / Devon County Council
Ben Neild	Exeter University
Chris Evans	Exeter University
Edward Coley	Plymouth City Council
Eifion Jones	HotSW LEP
Elaine Cook	Community Voluntary Service
Dale Edwards	Somerset Chamber
Rod Davis	Training and Provider Networks (Devon and Somerset)
Mel Roberts	HotSW LEP
Sally Kittle	Department for Work and Pensions
Helen Lacey	Redberry Recruitment

**Productivity Plan Agenda Item Guests**

Ian Timms	West Somerset and Sedgemoor
Darren Arulvasagam	West Devon and South Hams
Neil Blaney	Teignbridge and EHoD
Keith Thomas	Mendip and South Somerset

**Serco Agenda Item Guest**

Pam Cole	Serco
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**APOLOGIES**

Catherine Stevens	Big Lottery Fund
Chris Garcia	HotSW LEP
Deborah Passmore	Torbay Economic Development Agency
Fiona McMillan	EDF Energy / Business Forum Representative
Helena Davison	HotSW LEP
Karl Tucker	Yeo Valley
Mark Shepard	Exeter and Heart of Devon ESB
Nicola Bailey	Federation of Small Businesses

**MINUTES**

<b>1.</b>	<b>Welcome, Introductions and Apologies (Stephen Criddle, Chair)</b>
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<p>2.</p>	<p><b>Productivity Plan</b> You can view the presentation here -</p> <p><b>Introduction</b> Eifion provided an introduction and background information to the Productivity plan. Ben Neild then went through the figures with the group and the Five Drivers of Productivity (Skills, Enterprise, Innovation, Competition and Infrastructure).</p> <p><b>Discussion</b> Issues/Points raised;</p> <ul style="list-style-type: none"> <li>• CEX leaders session - what is going to be important is considering the longer-term, so as new focus and policy emerges, we can respond to these, and be proactive around these agendas</li> <li>• How do we maximise our opportunities with our destroying who and what we are?</li> <li>• Do not want to cause a split between 'haves' and 'have nots'</li> <li>• HotSW area has a unique selling point... How do we make the most of that?</li> <li>• Important to maintain a relationship with other LEPs</li> <li>• Consider working on sectors that are already nearly at the National Average for productivity</li> <li>• Encourage and support SME's to have higher aspirations</li> <li>• Consider how we can attract and retain people</li> </ul> <p><b>Next Steps</b> Consultation for the Green paper closes 10th March, and then a 'White Paper' version shall be produced. People Leadership Group will be kept up to date.</p>
<p>3.</p>	<p><b>Digital Skills Paper (Sally Kittle, DWP)</b> Sally Kittle referred to the paper sent out with the minutes and asked for the group to consider the role and future of the Digital Skills Group.</p> <p><b>Group agreed that this shall be mainstreamed as a cross cutting theme across the LEP.</b></p>
<p>4.</p>	<p><b>SERCO – Presentation and Q&amp;A on ESF Apprenticeship Services Bid</b> Pam Cole presented to the group. Presentation will be sent out with these minutes. Please contact Pam if you have further questions. Pam.Cole@serco.com</p>
<p>5.</p>	<p><b>AOB</b></p> <ul style="list-style-type: none"> <li>• Jamie informed the group that his colleague has been successful in bidding for a small amount of money from the SFA to promote apprenticeship readiness and growth.</li> <li>• Keri ran through an update provided by Catherine Stevens on Building Better Opportunities. This update was sent out with the minutes.</li> <li>• Mel informed the group of the West Somerset Social Mobility project which has been awarded £6m over 3 years. Currently creating a working group.</li> <li>• Elaine informed the group of Devon's success in 3 Prince of Wales awards <ul style="list-style-type: none"> <li>– Dartmoor Hill Farmers</li> <li>– Devon Cattle Breeders</li> <li>– Extending Business and Enterprise in Farmers groups</li> </ul> </li> <li>• Sally reminded the group about the DWP event on 30<sup>th</sup> January and encouraged to share with stakeholders. Event is around the 'Improving Lives – the work, Health and Disability Green Paper'</li> </ul>
<p>6.</p>	<p><b>Next Meeting</b> 3<sup>rd</sup> March 2017 (Cullompton Community Centre)</p>

**CLOSE**