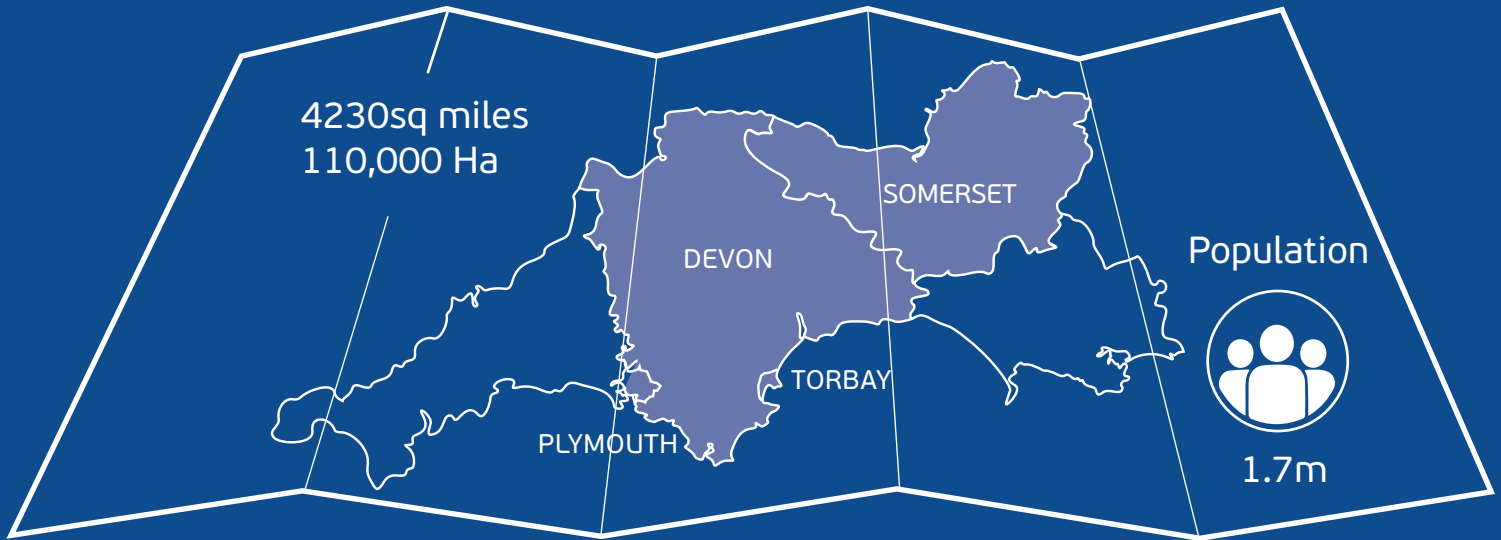




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Four counties/unitaries



Strengths

Marine



Hinkley & New Nuclear



Aerospace &
Advanced Engineering



Agri-tech



Environmental Futures



Big Data

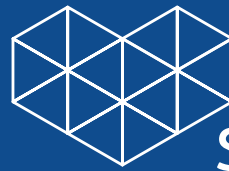


Healthy Ageing



Photonics and Electronics





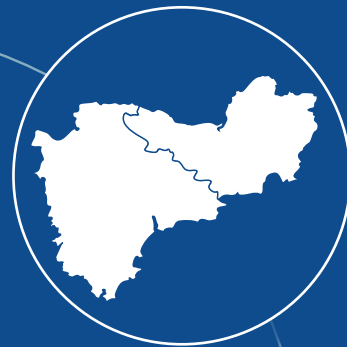
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The right people, the right places, right now



Higher than average skills to NVQ3
16% self employed
Over 12% employees in knowledge economy
GVA - £30.5bn



Over 1000 Ha planned development land
13,000 farms: 50% of the UK's farms are in the SW
7 Areas Of Outstanding Natural Beauty;
2 National Parks
5 marine conservation areas



17 Local Authorities, 2 National Parks, 4 Universities,
10 FE Colleges

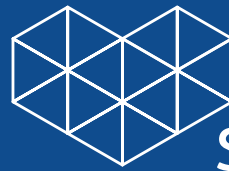
Over 78,000 businesses

Highest concentration of social enterprises and
community based businesses in the country

Enterprise zones

High employment rate; low relative value of wages;

Rising value of export and potential for growth

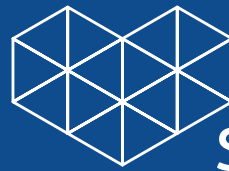


heart of the
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AT THE HEART OF GROWTH IN THE FUTURE

We are repositioning the Heart of the South West's profile and reputation, nationally and globally. Connecting people, places, businesses and ideas to transform our economy; securing investment in infrastructure and skills to create more jobs and enable rewarding careers.



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OUR PRIORITIES FOR GROWTH

Creating the Conditions for Growth

- Improving our infrastructure and services to underpin growth.

Infrastructure for growth:

- Transport and accessibility
- Digital infrastructure
- Sustainable solutions for flood management
- Energy Infrastructure

Maximising Productivity and Employment Opportunities

- Stimulating jobs and growth across the whole economy.

The infrastructure and facilities to create more and better employment:

- Enterprise infrastructure
- Strategic employment sites
- Unlocking housing growth

Capitalising on our Distinctive Assets

- Utilising our distinctive assets to create opportunities for business growth and better jobs.

The infrastructure and facilities needed to support higher value growth:

- Specialist marine sites
- Science/Innovation infrastructure
- Maximising our environmental assets

Creating a favourable business environment:

- A simpler, more accessible, business support system, tailored to our needs
- Improving access to finance
- Stimulating enterprise and growth

Achieving more sustainable and broadly based business growth:

- Reaching new markets (on-line, supply chains, public sector)
- Globalisation (exports and inward investment)

Supporting higher value growth:

- Innovation through Smart Specialisation
- Building our capacity for innovation

Creating a responsive environment, where businesses and individuals can reach their potential:

- Skills infrastructure and facilities
- Accessibility to education/employment (transport, careers advice and digital inclusion)
- Employer engagement and ownership

Increasing employment, progression and workforce skills.

- Moving people into employment
- Supporting people to progress to better jobs
- Improving workforce skills

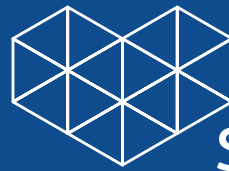
Creating a world class workforce to support higher value growth:

- Enterprise and business skills
- Technical and higher level skills development and retention
- Maximising the skills and employment opportunities aligned to our transformational opportunities

Place

Business

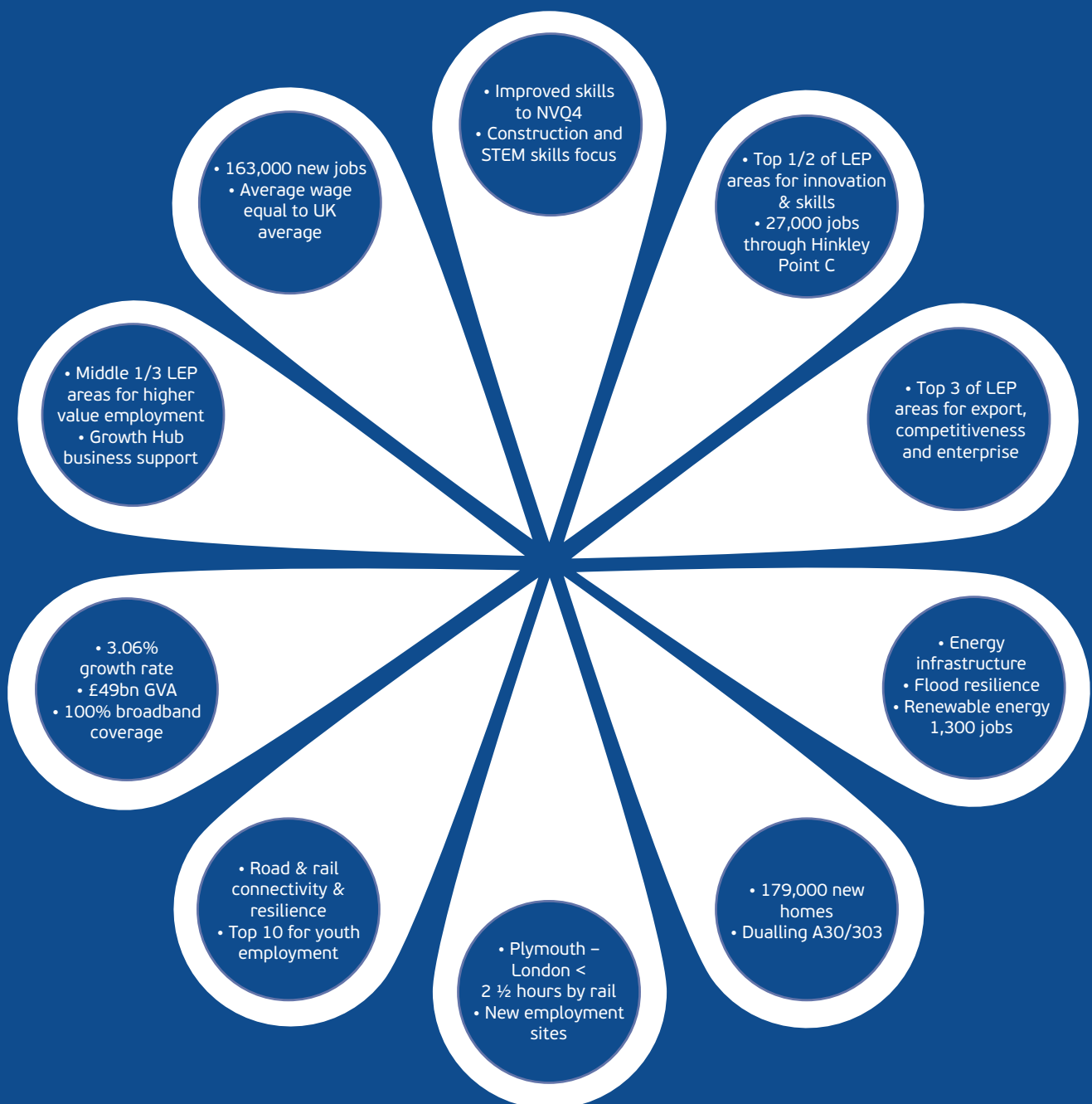
People

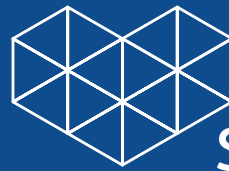


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Improvements in connectivity and productivity present unprecedented potential for transformational growth; so by 2030 our aims include:





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We are creating the right conditions to move forward, with:



The Heart of the South West LEP is a strong and dynamic, business focused partnership between the public, private and education sectors. It's your LEP and our success relies on your involvement. Bring your colleagues, business contacts and political leaders to join us on our journey towards transformational growth.

www.heartofswlep.co.uk

 @HeartofSWLEP

