



# Summary Draft EU Strategic Investment Framework – 7<sup>th</sup> Oct 2013

Heart of the South West Local Enterprise Partnership

# Introduction

This document sets out a brief summary of the draft EU Strategic Investment Framework submitted to Government on Oct 7<sup>th</sup>. The full document is available on the HOTSW website.

The final version will be submitted to Government at the end of January 2014. We welcome your comments/views of this draft.

# The context

- European Structural Funding for 2014-2020
- HOTSW provisionally allocated 118m Euros or £101m.
- Split by Transition area (£72.4m) (Devon, Torbay and Plymouth) and More Developed Area (£28.8m)(Somerset).
- The EUSIF must align with our Strategic Economic Plan (SEP) first draft due Dec 2013, illustrated in the next slide.

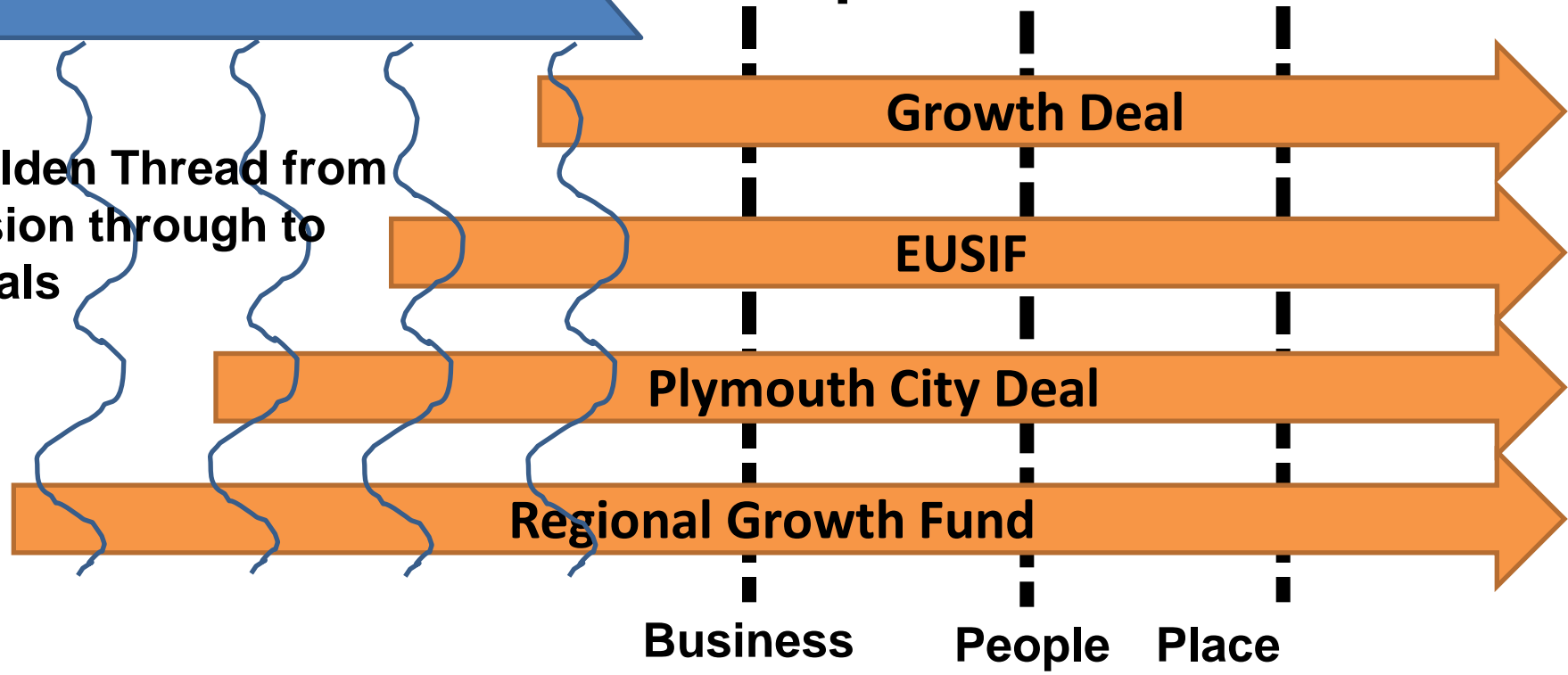
# Strategy



# Strategic Economic Plan

## Implementation

Golden Thread from Vision through to Deals



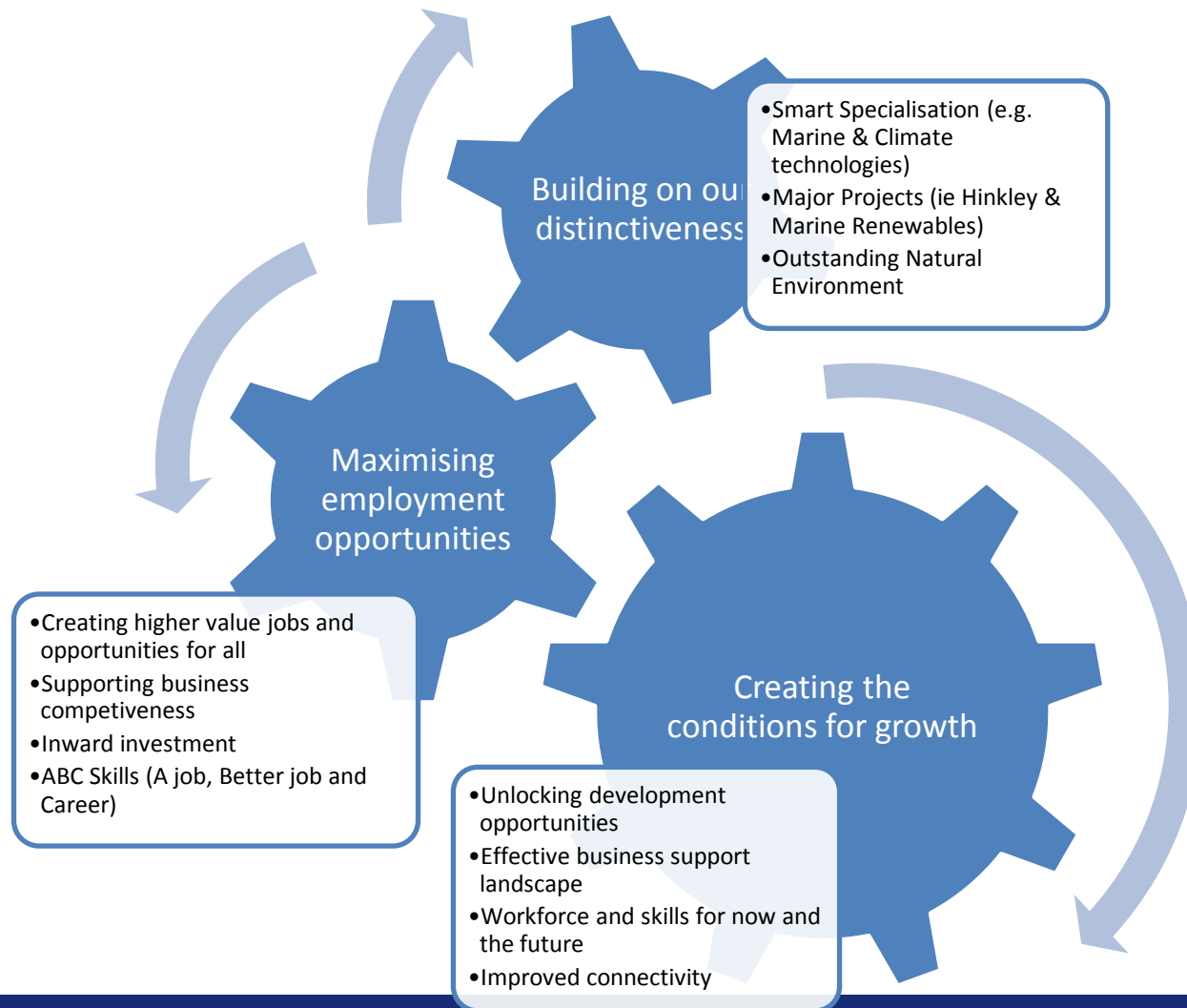
# Emerging Vision

We want to achieve *sustainable and skilled jobs, improved productivity and economic growth in order to bring prosperity for all in the Heart of the South West.*

Our vision for the Heart of the SW as a **destination of choice to live, work, learn, visit and invest is underpinned by:**

- Thriving and sustainable urban and rural economies;
- Where our SMEs are growing and trading worldwide, connected to local, national and international markets with improved transport and digital infrastructure;
- Where high quality jobs inspire progression and retention of graduates;
- Where 'can do' attitudes and a culture of enterprise and social enterprise can flourish;
- World class knowledge bases that work collaboratively with our business community as well as attracting the brightest and the best whilst developing our local talent;
- Where our environment (land and sea) is valued as an intrinsic part of our economy and way of life;
- Where opportunity to participate is available to all and everyone benefits from our collective successes.

# Three Core Aims for Growth



# EU-SIF – Investment Activity

## Key Principles

- The split between ERDF and ESF to be as in the European regulations for the respective zones;
- The wish to collaborate with other LEPs in relevant areas of interest to create critical mass and momentum where this is beneficial to our businesses;
- The desire to see the 2014-2020 programme building on the success of previous investments to consolidate impact;
- Ensuring that all investments **MUST** provide additionality and avoid duplicating mainstream or other provision; and
- That European investments principally fund activities that cannot be funded through other means and that maximum investment is spent on delivery not administration.

## Creating the Conditions for growth

The enabling landscape

Unlocking development opportunities that align with priorities (planning, funding and land)

Unlock funding (public and private)

Developing a pipeline of oven ready strategic transport projects

Working with partners to protect environmental assets to support growth

## Maximising Employment Opportunities

The infrastructure and facilities to create more and better employment

Improving connectivity

Workspace for enterprise and growth (e.g Rural Growth Network)

Infrastructure that supports year round employment

Maximising the potential of growth points

Education facilities base

## Building on our distinctiveness

The infrastructure and facilities needed to support transformational change

Opening up key sites for specialist development (e.g. Marine Industries production campus)

Development of specialist research, innovation and skills infrastructure (e.g.nuclear)

Creation of Growth Zones linked to key development opportunities

Low carbon technologies and infrastructure (e.g.retrofit, whole place solutions)

## 'Place' based priorities

Not all of these priorities will be tackled through European Structural and Investment Funds, some have a much better fit with the Local Growth Deal, The Plymouth City Deal, the Regional Growth Fund or University and Private Sector investment plans. As we refine our Strategic Economic Plan we will detail how each of these priorities will be taken forward. ***The light blue boxes indicate priorities to be taken forward with EU funding.***



# EU SIF – ‘Place’ Activity

Activity	Transition £	More developed £
Space for Enterprise, Growth and innovation – a ladder of workspace ranging from work-hubs in rural areas to specialist facilities.	10m	5m
Improving Connectivity – Digital and mobile infrastructure	3.5m	1.5m
Low carbon technologies and infrastructure – that build the market and decarbonise our economy	7m	0m

## Creating the Conditions for growth

- *Creating a favourable business environment*

Make support to start, grow and develop our businesses relevant and easier to find.

Make it easier for businesses to access public sector procurement opportunities

Single Access to Finance Platform

## Maximising Employment

*Opportunities - Raising aspirations to start and grow businesses to achieve more sustainable employment*

Ensuring national delivery meets local needs

Supporting businesses to reach new markets (including web fuelled, supply chains and public sector)

Supporting businesses to innovate through working smarter

Attracting businesses to locate and invest (link to people and place)

## Building on our distinctiveness -

*Bespoke support relating to key opportunities*

Transformational innovation -  
Creating an eco-system of support around key Smart Specialisation opportunities (such as Hinkley and Marine, Environmental Science) -  
Strong Links to people and place.

## 'Business' based priorities

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# EUSIF – ‘Business’ Activity

	Transition £	More Developed £
1. Improving access to and provision of effective business support services – A single gateway, linked to the knowledge base, with mechanisms for improved partnership working and collaboration	4	1
2. Ensuring national delivery meets local needs – Tailoring national provision to the needs of our area through ERDF opt-ins	5	1
3. Supporting businesses to reach new markets – Helping businesses to trade outside the area or to new client groups (ICT/internet trading, supply chains, tendering, exporting)	4	
4. Supporting businesses to innovate and work smarter – Universal support to help all businesses wanting to work smarter	2	
5. Access to finance through investor readiness	1	
6. Transformational innovation – Creating an eco-system of innovation around Smart Specialisation opportunities.	7	5.9

### Creating the Conditions for growth - *Creating the environment where people can reach their full potential*

Ensuring the skills needs of growth sectors/opportunities are understood and planned for

Skills infrastructure is aligned to demand

Develop an effective mechanism for engagement of employers in skills and employment issues

Collaboration and Partnership working between public, private and voluntary sector on most difficult social problems

### Maximising Employment Opportunities - Enabling progression through skills and personal development

Raising aspirations and supporting those most excluded from the labour market

Employment support for:  
long term unemployed/inactive and youth unemployment

Improving skills to progress in work

Improving technical and higher level skills (especially linked to Smart Specialisation)

### Building on our distinctiveness - Creating a world class workforce

Leadership/Management/Enterprise skills

Developing our R&D talent, aligned to Smart specialisation

Attracting higher level skills

## 'People' based priorities

Not all of these priorities will be tackled through European Structural and Investment Funds, some have a much better fit with the Local Growth Deal, The Plymouth City Deal, the Regional Growth Fund or University and Private Sector investment plans. As we refine our Strategic Economic Plan we will detail how each of these priorities will be taken forward. ***The light blue boxes indicate priorities to be taken forward with EU funding.***

# EU - People Activity

	Transition £	More Developed £
1. Raising aspirations and supporting those most excluded and furthest from the labour market	3	1.4
2. Employment support for long-term unemployed/inactive and young unemployed	5	2.5
3. Improving skills to progress in work	5	2
4. Improving higher level skills	5	5
5. Skills for enterprise and business competitiveness	8	3.5
6. Local Impact Fund – leveraging capital from social investors for social projects	2.9	

# Next Steps

## EU Strategic Investment Framework

- Consultation - Mid Nov
- Ongoing work:
  - Discussions with opt-in providers
  - Evidence/impact
- Feedback from Government expected mid-Nov
- Final draft submitted – end Jan

## Strategic Economic Plan

- Further development of over arching economic plan
- 1<sup>st</sup> draft submitted 19<sup>th</sup> Dec
- Final draft end March