
An introduction to GDPR

Heart of the South West
Annual Conference

10th November 2017



Coelition

managing personal data

identity · security · privacy

identity · security · privacy

Individual



Organisation



identity · security · privacy

Individual



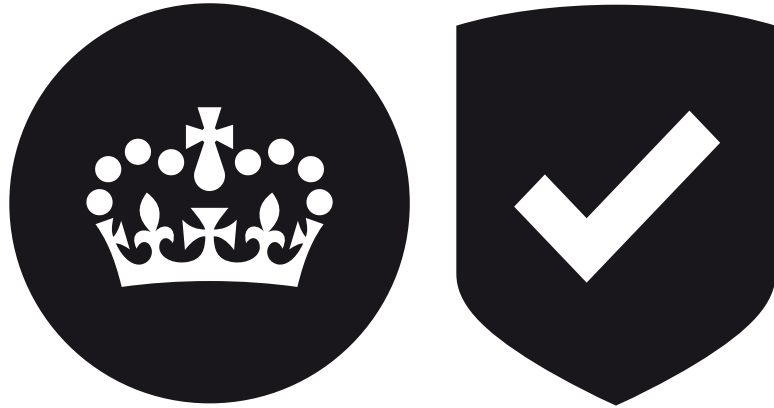
Organisation



Identity is about making sure that the parties in a transaction are who they say they are.



identity · security · privacy



GOV.UK VERIFY

Identity is about making sure that the parties in a transaction are who they say they are.



identity · security · privacy

Individual



Organisation



Security is about making sure that data only goes to those involved in the transaction.



identity · security · privacy



Security is about making sure that data only goes to those involved in the transaction.

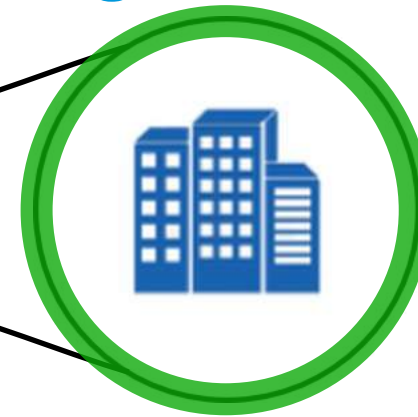


identity · security · privacy

Individual



Organisation



Privacy is about making sure that data only gets used in the way the individual expects.



identity · security · privacy

GDPR & Data Protection

Privacy is about making sure that data only gets used in the way the individual expects.





Michelmores 

The General Data Protection Regulation

What is data protection law?

Data protection law can be summarised as those rules that strike the following balance:

The interests of businesses and other organisations in processing individuals' personal data

Vs.

The individual's right of privacy

The General Data Protection Regulation 2016: What is it?

- European legislation
- Directly applicable in all EU member states
- Replaces the UK's Data Protection Act 1998
- Brexit
- New and enhanced obligations, with more severe consequences for breach

KEY DATE: 25 May 2018

Fines and powers

Tiered approach to fines:

- Max. of higher of 4% of annual worldwide turnover and €20,000,000 e.g. for breach of principles
- Max. of higher of 2% of annual worldwide turnover and €10,000,000 e.g. for breach of notification requirement
- Other investigatory powers and risk warnings
- Compensation to individuals
- Damage to reputation

What is changing?

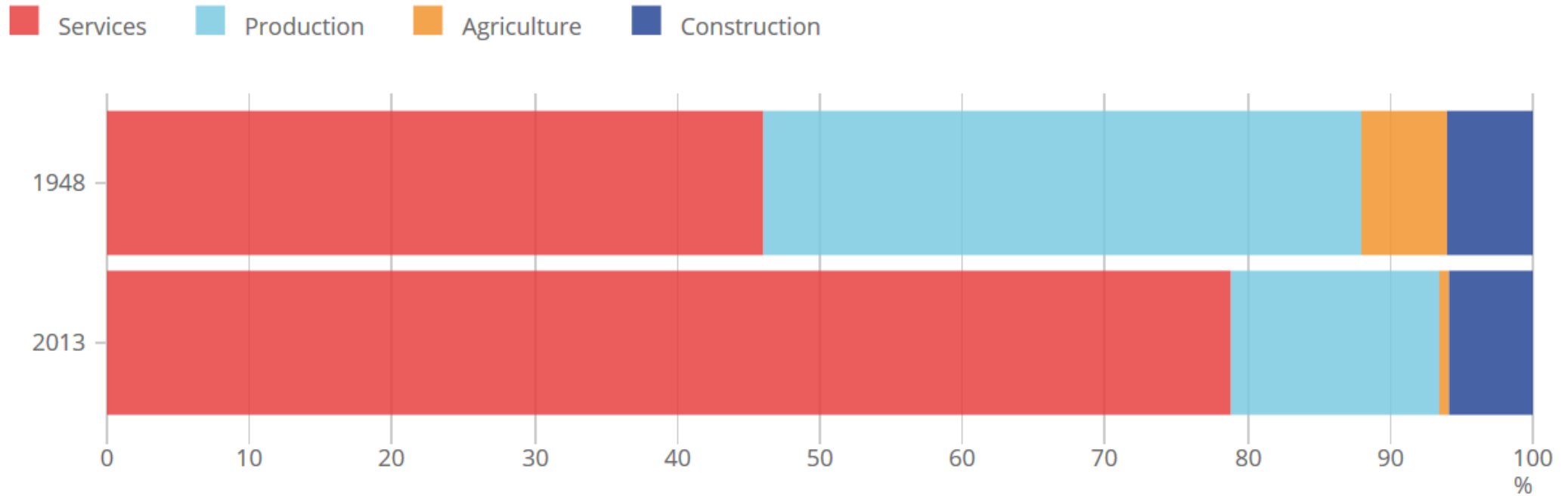
- New definition of consent
- Both controllers and processors (supply chain) liable for breaches
- Mandatory breach notification to the ICO and data subjects (without undue delay)
- New rights for data subjects (access, to be forgotten, restrict processing, portability, etc) and shorter timescales (one month)
- Accountability (new principle)
- “Privacy by design”/ “privacy by default”
- Data protection officers (for certain processors)

What does it mean for business? Top ten tips

1. Understand what data you hold and why (data mapping/audit)
2. Review and document consent mechanisms (e.g. for marketing)
3. Ensure on board's agenda and sufficient resources
4. Create a breach notification procedures
5. Update policies, procedures
6. Deliver GDPR training for your employees
7. Review existing contracts with processors and update
8. Better searchable databases so can deal with data subjects requests
9. Appoint Data Protection Officer (if required to do so)
10. Ensure international transfers of personal data are GDPR-compliant

innovating with
personal data

79% of UK Gross Domestic Product (GDP) came from the service sector in 2013

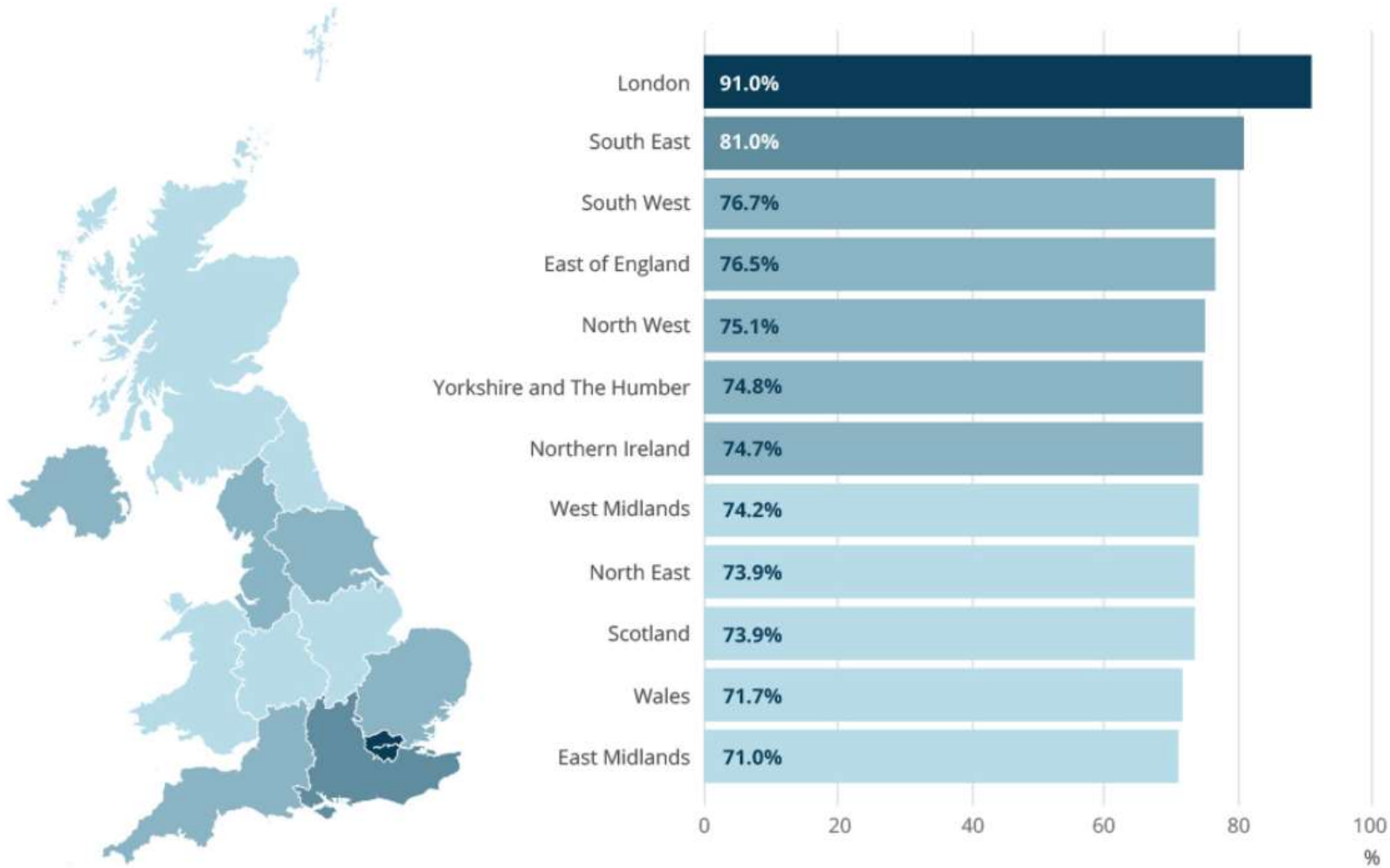


Source: Index of Services, ONS

Source: Second estimate of GDP, ONS



91% of London's economy is in the service sector



Source: Regional Gross Value Added (income approach), ONS



Personal data allows us to deliver
personalised services using
digital technologies
better, faster & cheaper.



building trust with
personal data

Doing the right thing with
our customers' data builds trust.

Trust builds brands & businesses.



Coelition



Activinsights

Coelition is an Exeter-based non-profit organisation that helps its members to use personal data to deliver services responsibly.

- Strategic support & infrastructure
- Global focus
- A trusted 3rd party for consumers



Cosmic is a South West IT and training business.

It is a social enterprise that aims to deliver digital inclusion for individuals, businesses and communities.



HotSW LEP Conference and AGM

10/11/2017 | 09:00 am - 10/11/2017 | 05:00 pm | Taunton Cricket Club, The County Ground, Taunton, TA1 1JT



Plymouth Enterprise Week: Networking Breakfast

13/11/2017 | 08:00 am - 13/11/2017 | 10:00 am | Plymouth University, Drake Circus, Plymouth, PL4 8AA



6 Steps to General Data Protection Regulation (GDPR) - Voluntary Sector

13/11/2017 | 10:00 am - 13/11/2017 | 12:00 pm | Old Heathcoat School Community Centre, 81 King Street, Tiverton, EX16 5JJ



General Data Protection Regulation (GDPR) - Yeovil Women in Business

14/11/2017 | 09:00 am - 14/11/2017 | 11:30 am | Lanes Hotel, Lanes Hotel High Street West Coker, Yeovil, BA22 9AJ



Your Digital Toolkit for 2018 - Ivybridge

15/11/2017 | 09:00 am - 15/11/2017 | 12:30 pm | Watermark Centre, Erme Court, Leonards Road, Ivybridge, PL21 0SZ



A Day In The Life Of A Mobile Phone - Plymouth

15/11/2017 | 10:00 am - 15/11/2017 | 11:00 am | Plymouth University, Drake Circus, Plymouth, PL4 8AA



Plymouth Enterprise Week: 6 Steps to General Data Protection Regulation (GDPR)

17/11/2017 | 09:00 am - 17/11/2017 | 11:00 am | Plymouth University, Drake Circus, Plymouth, PL4 8AA



Your Digital Toolkit for 2018 - Bridgwater

21/11/2017 | 09:00 am - 21/11/2017 | 12:30 pm | YMCA Bridgwater, George Williams Centre, Falam Avenue, Bridgwater, TA6 3RF



Barclays Internation Event

30/11/2017 | 08:30 am - 30/11/2017 | 11:30 am | Blake Envelopes, Clarence House, Watercombe Lane,





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