

HotSW ERDF Info Event – March 2017



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Heidi Hallam
Partnerships Manager



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Welcome

- Housekeeping – fire exits, toilets and phones on silent please
- Today's event is part-funded by ERDF and forms part of the Heart of the South West Technical Assistance Project
- Thank you to DCLG (ERDF Managing Authority) for their participation in today's event
- All of today's materials will be available on ESIF page of HotSW LEP website, including links to further information
- #ERDFinHotSW



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ERDF Info Event

ERDF is an important source of funding to help deliver the HotSW's ambitions for growth, jobs and productivity. Today's event aims to:

- Set out the strategic context for ERDF activity in the Heart of the South West
- Raise awareness and understanding of current ERDF funding opportunities in the HotSW as well as associated application processes and requirements
- Promote networking and collaborative-working in relation to ERDF funding opportunities

Particular focus on the 3 funding opportunities launched on 17th March



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Agenda

- ERDF in the Heart of the South West (Eifion Jones, HotSW LEP)
- ERDF Application Processes and Requirements (Les Roper, Sarah Tooze and Charlotte Lewis, DCLG)
- Close of plenary session (Heidi Hallam, HotSW LEP)

Break

- Breakout Groups
- Close

Questions / clarifications welcome throughout



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The Heart of the South West LEP



Repositioning the Heart of the South West's profile and reputation, nationally and globally. Connecting people, places, businesses and ideas to transform our economy, securing investment in infrastructure and skills to create more jobs and enable rewarding careers.



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Your LEP

What the LEP is not:

An agency of Government like RDA, designed as a delivery arm of central government, nor are we simply a funding body.

What the LEP is:

A local platform for collaboration across public and private sectors, to achieve mutual economic aims and we

Identify common priorities
Attract resources & investment
Make a difference to prosperity

We support:

- Funding bids to national Government e.g. Growth Deal
- Influencing national Government strategy e.g. road and rail
- Strategic partnerships e.g. with neighboring LEPs
- Economic policy development.



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UK Government: Building Our Industrial Strategy



- 10 pillars identified to address drivers of productivity and spread benefits across the country

Research and innovation	Developing skills
Upgrading infrastructure	Supporting businesses to start & grow
Improving procurement	Encouraging trade & inward investment
Delivering affordable energy & clean growth	Cultivating world-leading sectors
Driving growth across the whole country	Creating the right institutions to bring together sectors & places

- **Our Productivity Plan will in effect be the Industrial Strategy in the HotSW area**



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What we do about it - LEP area response

- Productivity Plan in development
- ‘Green Paper’ for consultation ran to 10th March: are we looking at the right problems?
- Led by the Devolution Partnership
- Draft Plan for consultation after County elections – May / June
- Final Plan sign off autumn – dual key Joint Committee + LEP
- Business input is IMPORTANT



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ERDF in the Heart of the South West



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Eifion Jones
Head of Strategy & Operations



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European Structural and Investment Funds (ESIF) Growth Programme for England – National Arrangements

- National programme with three Funds:
 - European Regional Development Fund (ERDF)
 - European Social Fund (ESF)
 - some European Agricultural Fund for Rural Development (EAFRD)
- National ESIF Growth Programme Board overseeing delivery
- One national Operational Programme and Managing Authority per Fund

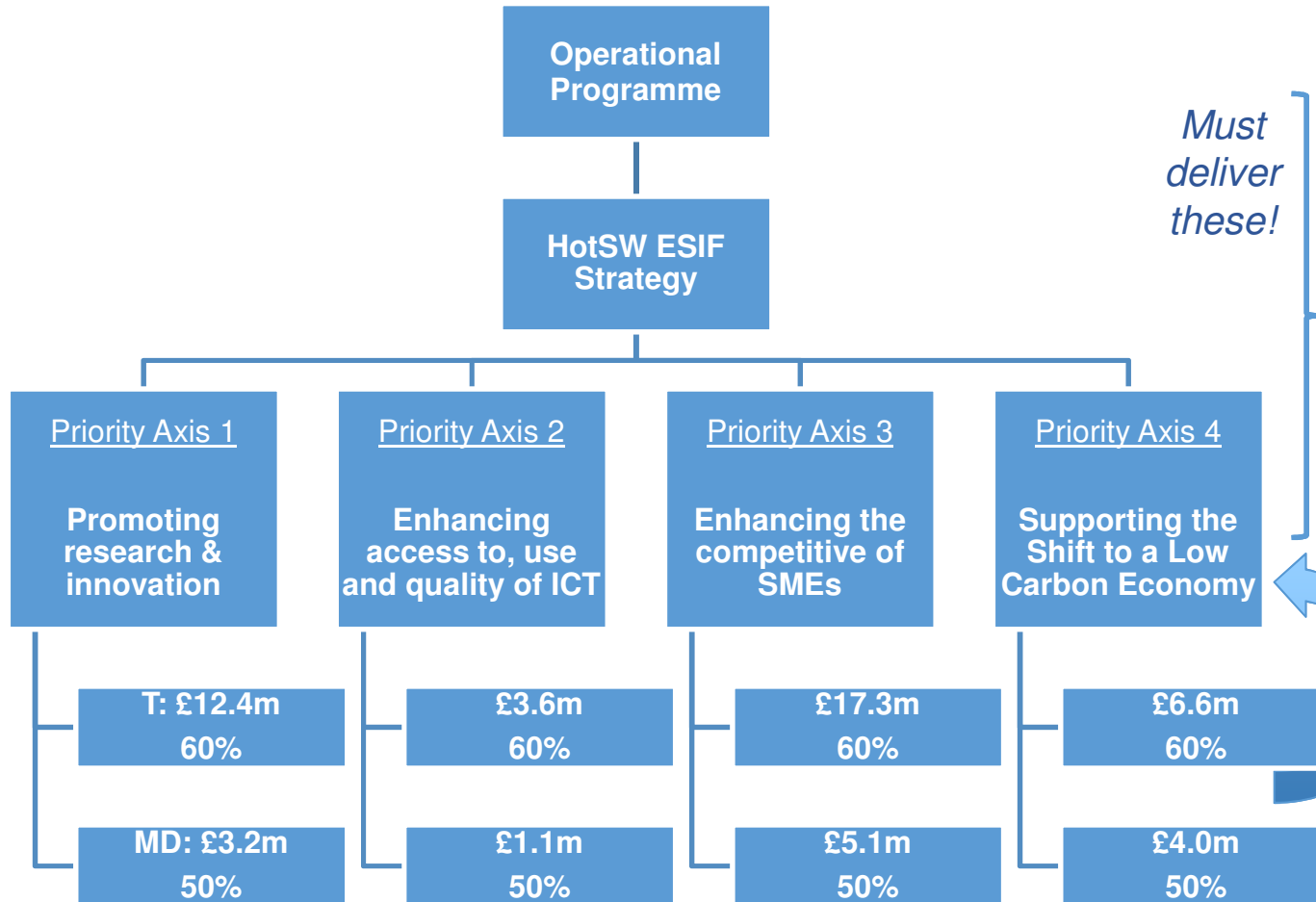


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ERDF & Heart of the South West (1)



- Notional allocations in € so will fluctuate
- DCLG is Managing Authority – makes decisions, runs projects (and is financially liable!)
- LEP is an advisory partner
- Different financial allocations, output targets and funding rates for each area. Not all funding opportunities ('calls') will cover both areas



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ERDF and HotSW (2)

HotSW ESIF Strategy	ERDF Operational Programme
Integrated Activity A – Maximising Innovation	<ul style="list-style-type: none"> • Priority Axis 1 – Research and Innovation
Integrated Activity B – Enterprise and SME Competitiveness	<ul style="list-style-type: none"> • Priority Axis 3 - Competitiveness of SMEs • Priority Axis 1 – Research and Innovation
Integrated Activity C – Reaching New Markets	<ul style="list-style-type: none"> • Priority Axis 3 - Competitiveness of SMEs • Priority Axis 4 – Low Carbon
Integrated Activity D – Digital	<ul style="list-style-type: none"> • Priority Axis 2 – ICT • Priority Axis 3 - Competitiveness of SMEs
Integrated Activity E – Social and Economic Inclusion	<ul style="list-style-type: none"> • Priority Axis 3 - Competitiveness of SMEs

All ERDF project proposals must deliver against HotSW ESIF Strategy and national ERDF Operational Programme



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Current ERDF Position in HotSW

- 5 projects contracted with value of c. £4.2 m ERDF:
 - Innovate2Succeed
 - Local Manufacturing Advisory Programme
 - Export for Growth
 - Start-up and Grow
 - Growth Hub Brokerage Service
- 18 ERDF applications in the pipeline with value of c. £27.5m ERDF
- 5 live ERDF calls, including 3 new calls published on 17 March
- Treasury guarantee for ERDF projects contracted before the UK leaves the EU



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Live ERDF Calls

5 live ERDF funding opportunities ('calls for proposals'):

No set capital
/ revenue split

Outline
Application
Deadlines
13th May

Minimum
ERDF grant of
£500,000 +
maximum 3
year project
delivery

PA 3	PA 4
Competitiveness of SMEs Enterprise Coaching HotSW Integrated Activity E: Addressing Social and Economic Exclusion T: £2m MD: £0m	Low Carbon Low Carbon HotSW Integrated Activity C: Reaching New Markets
Opening New Market Opportunities HotSW Integrated Activity C: Reaching New Markets T: £1m MD: £0.45m	T: £2.5m MD: £2.5m
Inward Investment HotSW Integrated Activity C: Reaching New Markets T: £0.9m MD: £0.45m	Rolling call
Enterprise & Incubation Space HotSW Integrated Activity B: Enterprise and Competitiveness T: £2m MD: £0m Rolling call	



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Priority Axis 3 – Investment Priorities

3a – Promoting entrepreneurship, in particular by facilitating the economic exploitation of new ideas and fostering the creation of new firms

3c – Supporting the creation and extension of advanced capacities for products, services and development

3d – Supporting the capacity of small and medium sized enterprise to grow in regional, national and international markets and to engage in innovation processes

Enterprise Coaching – 3a

Opening New Market Opportunities – 3c & 3d

Inward Investment – 3d

Enterprise and Incubation Space – 3a, 3c & 3d



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Enterprise Coaching

- Proposals that promote and support enterprise creation in recognised areas of deprivation and amongst under-represented groups through a tailored support programme covering the full business start-up journey and including an appropriate blend of support
- How the target group will be identified / engaged and how individuals' needs will be assessed and a personalised approach to delivery of support adopted
- Must work with and complement wider existing/emerging business support provision for (pre) start ups, including other ERDF activities and HotSW Growth Hub
- Incubator / workspace proposals will not be funded under this call



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Opening New Market Opportunities

- Support to enable SMEs to access opportunities in key higher-value sectors in the HotSW, leading to improved productivity
- Strong understanding of targeted sector/s and what is needed to remove or reduce barriers to entry (N.B. nuclear not eligible for ERDF)
- Focussed proposals preferred and partnership approach may be required to deliver necessary expertise
- Must work with and complement wider existing/emerging business support provision, including other ERDF activity and, wherever possible, utilising workspace assets
- Must work in close partnership with HotSW Growth Hub



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Inward Investment

- Proposals that support inward investment into the HotSW, particularly through key-sector focussed activity (N.B. FDI only)
- Provide sector support through specific cluster and sector initiatives (N.B. nuclear not eligible for ERDF)
- Develop HotSW 'pitch' to investors, facilitate introductions and provide tailored support for potential inward investors
- Coordinate and facilitate appropriate aftercare support for inward investment
- Must link with and add value to existing service provision, including Growth hub, Department for International Trade and Enterprise Europe Network



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Enterprise and Incubation Space

- Development of workspace
- Should be sector-blind – i.e. open to all SMEs with growth potential
- Must respond to unmet demand and evidence of market failure
- Outline how tenants will access business support that meets their needs
- Must work with HotSW Growth Hub to offer a joined-up service to businesses
- ‘Rolling call’ with set assessment points (first assessment point passed)



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Low Carbon

- Broad call for activity which is eligible under the ERDF low carbon priority and which delivers against the HotSW ESIF Strategy action of ‘building the market in low carbon technologies’.
- Activity which supports the construction or decommissioning of nuclear plants is NOT eligible for ERDF
- ‘Rolling call’ with quarterly set assessment points (first assessment point – 30th April)
- Expect multiple contracts to ultimately be awarded from this call



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HotSW Partner Database

Allows you to register your organisation's interest in ERDF (and ESF) and to search for potential partners - <http://partner.heartofswlep.co.uk/>

The screenshot shows the top section of the website. At the top left is the 'heart of the south west' logo with the tagline 'local enterprise partnership'. To its right is the 'European Union European Structural and Investment Funds' logo. Below these is a navigation bar with links: HOME, REGISTER, LOGIN, VISIT HEART OF THE SOUTH WEST WEBSITE, and EUROPEAN STRUCTURAL AND INVESTMENT FUNDS STRATEGY. The main content area is divided into two columns. The left column is titled 'Partner Database' and shows a pagination control with '« Previous 1 2 Next »' and a 'Listings per page' dropdown set to '10'. Below this is the entry for 'Authentis Vocational Services LLP', listing 'HotSW Areas' as 'Devon, Plymouth, Somerset, Torbay' and 'Themes of Interest' as 'Social & Economic Inclusion' and 'Other'. The right column is titled 'Search Database' and features a search input field labeled 'Keyword (e.g. Organisational Name)'. Below the search field is a section for 'HotSW Areas' with checkboxes for 'Devon', 'Somerset', 'Plymouth', and 'Torbay'.



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Thank You

Any questions?



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ERDF Application Processes and Requirements



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Breakout Groups

After break, groups for thematic Q & As / discussion:

- Enterprise Coaching
- Opening New Market Opportunities & Inward Investment

Attendee list details your breakout group choice



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Next Steps

- The slides will be on the LEP's website www.heartofswlep.co.uk
- Do you have a project / check your eligibility
- Read the rules and decide to apply or not
- See further information links in delegate packs



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Other funding – RDPE Growth Prog.

Three live calls covering rural areas of the Heart of the South West:

- C. £2.8 million for business development grants
- C. £7.5 million for food processing grants
- C. £2 million for rural tourism infrastructure grants

<https://www.gov.uk/government/publications/rdpe-growth-programme>



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Close of Plenary Session

Following the breakout groups:

- Please complete and hand in your evaluation form
- Register for the LEP's Newsletter for ESIF updates
- Check out the LEP's ESIF pages and partner database

Thank you for attending, we hope it was helpful and have a safe journey



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