

ERDF in the Heart of the South West



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European Structural and Investment Funds (ESIF) Growth Programme for England – National Arrangements

- National programme with three Funds:
 - European Regional Development Fund (ERDF)
 - European Social Fund (ESF)
 - some European Agricultural Fund for Rural Development (EAFRD)
- National ESIF Growth Programme Board overseeing delivery
- One national Operational Programme and Managing Authority per Fund



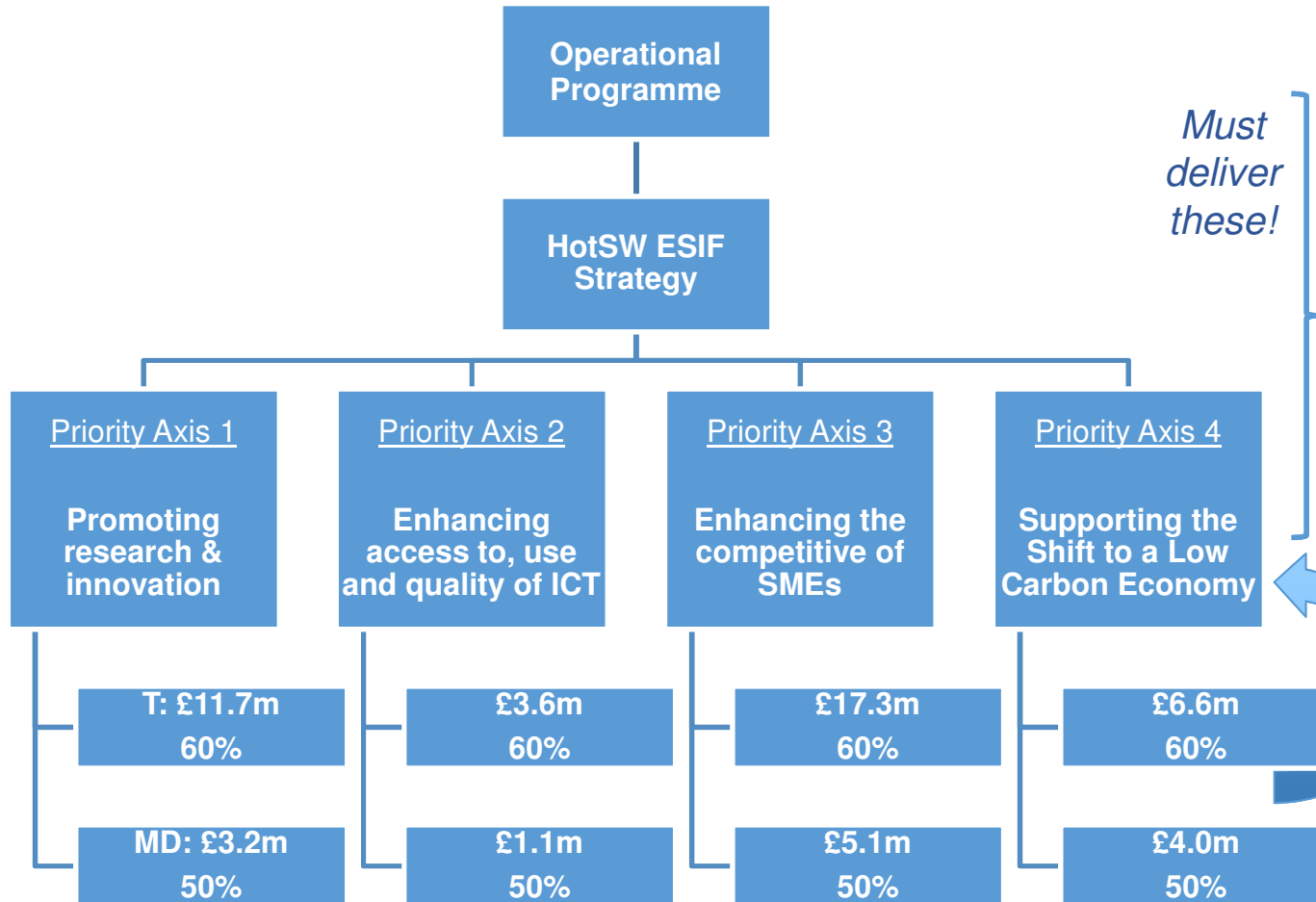
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ERDF & Heart of the South West (1)



Must deliver these!

- Notional allocations in € so will fluctuate
- DCLG is Managing Authority – makes decisions, runs projects (and is financially liable!)
- LEP is an advisory partner
- Different financial allocations, output targets and funding rates for each area. Not all funding opportunities ('calls') will cover both areas

ERDF and HotSW (2)

HotSW ESIF Strategy	ERDF Operational Programme
Integrated Activity A – Maximising Innovation	<ul style="list-style-type: none"> • Priority Axis 1 – Research and Innovation
Integrated Activity B – Enterprise and SME Competitiveness	<ul style="list-style-type: none"> • Priority Axis 3 - Competitiveness of SMEs • Priority Axis 1 – Research and Innovation
Integrated Activity C – Reaching New Markets	<ul style="list-style-type: none"> • Priority Axis 3 - Competitiveness of SMEs • Priority Axis 4 – Low Carbon
Integrated Activity D – Digital	<ul style="list-style-type: none"> • Priority Axis 2 – ICT • Priority Axis 3 - Competitiveness of SMEs
Integrated Activity E – Social and Economic Inclusion	<ul style="list-style-type: none"> • Priority Axis 3 - Competitiveness of SMEs

All ERDF project proposals must deliver against HotSW ESIF Strategy and national ERDF Operational Programme



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Current ERDF Position in HotSW

- 4 projects contracted with value of £3.3 m ERDF:
 - Innovate2Succeed
 - Local Manufacturing Advisory Programme
 - Export for Growth
 - Start-up and Grow
- 16 ERDF applications in the pipeline with value of £25 m ERDF
- Treasury guarantee for ERDF projects contracted before the UK leaves the EU



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What's Next?

6 new ERDF funding opportunities ('calls for proposals') to be launched shortly (expected 14-16 December):

PA 1 Innovation	PA 2 ICT	PA 3 Competitiveness of SMEs	PA 4 Low Carbon
<p>Aerospace HotSW Integrated Activity A: Innovation</p> <p>T: £0 MD: £2.8m</p>	-	<p>Investor Readiness HotSW Integrated Activity B: Enterprise and Competitiveness</p> <p>T: £2.25m MD: £0.7m</p>	<p>Low Carbon HotSW Integrated Activity C: Reaching New Markets</p>
<p>Linking Students & Graduates to Industry HotSW Integrated Activity B: Enterprise and Competitiveness</p> <p>T: £0.5m MD: £0</p>		<p>SME Digital Utilisation HotSW Integrated Activity D: Digital</p> <p>T: £1m MD: £0.5m</p>	<p>T: £2.5m MD: £2.5m</p>
		<p>Enterprise & Incubation Space HotSW Integrated Activity B: Enterprise and Competitiveness</p> <p>T: £2m MD: £0m</p>	



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Aerospace

- Activity which focuses on innovation opportunities for SMEs associated with aerospace
- Must align with 'HotSW Smart Specialisation Approach', capitalising on identified aerospace strengths/opportunities and addressing identified weaknesses/barriers
- Must add value to existing innovation assets / initiatives (nationally and locally) and work with HotSW Growth Hub
- Expected 17 February deadline for outline applications (TBC)
- Expect a single contract to be awarded



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Linking Students & Graduates to Industry

- Activity which builds the innovation capacity / capability of businesses by linking students and graduates to industry
- Should include grants to SMEs to assist take-up
- Must complement and add-value to:
 - ESF higher-level skills calls / activities
 - Wider ERDF innovation calls / activities
- Must work with HotSW Growth Hub
- Expected 17 February deadline for outline applications (TBC)
- Expect a single contract to be awarded



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Investor Readiness

- A dynamic support package available across the HotSW that:
 - Supports SMEs to identify the most appropriate finance route to further their growth plans
 - Supports SMEs to access external investment
 - Provides post-investment support
- May include a voucher-based scheme
- Must add value to existing business support provision (including other ERDF activity) and work with HotSW Growth Hub
- Expected 17 February deadline for outline applications (TBC)
- Expect a single contract to ultimately be awarded from this call



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SME Digital Utilisation

- Activity across the HotSW that increases SMEs' exploitation of ICT and web-based services, leading to increased growth and productivity
- Informed by best practice and activity / experiences to date
- Aligned with roll-out of Superfast Broadband infrastructure, targeting SMEs already and newly connected
- Must add value to existing business support provision (including other ERDF activity) and work with HotSW Growth Hub
- Expected 17 February deadline for outline applications (TBC)
- Expect a single contract to ultimately be awarded from this call



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Enterprise and Incubation Space

- Development of workspace
- Sector-blind – i.e. open to all SMEs with growth potential
- Must respond to unmet demand and evidence of market failure
- Outline how tenants will access business support that meets their needs
- Must work with HotSW Growth Hub to offer a joined-up service to businesses
- ‘Rolling call’ with set assessment points



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Low Carbon

- Broad call for activity which is eligible under the ERDF low carbon priority and which delivers against the HotSW ESIF Strategy action of ‘building the market in low carbon technologies’. Further details this afternoon!
- Activity which supports the construction or decommissioning of nuclear plants is NOT eligible for ERDF
- ‘Rolling call’ with set assessment points
- Expect multiple contracts to ultimately be awarded from this call



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HotSW Partner Database

Allows you to register your organisation's interest in ERDF (and ESF) and to search for potential partners - <http://partner.heartofswlep.co.uk/>

The screenshot shows the top section of the website. At the top left is the 'heart of the south west' logo with the tagline 'local enterprise partnership'. To its right is the 'European Union European Structural and Investment Funds' logo. Below these is a navigation bar with links: HOME, REGISTER, LOGIN, VISIT HEART OF THE SOUTH WEST WEBSITE, and EUROPEAN STRUCTURAL AND INVESTMENT FUNDS STRATEGY. The main content area is divided into two columns. The left column is titled 'Partner Database' and shows a pagination control with 'Previous', '1', '2', and 'Next' buttons, and a 'Listings per page' dropdown menu set to '10'. Below this is the entry for 'Authentis Vocational Services LLP', listing 'HotSW Areas' as 'Devon, Plymouth, Somerset, Torbay' and 'Themes of Interest' as 'Social & Economic Inclusion' and 'Other'. The right column is titled 'Search Database' and features a search input field labeled 'Keyword (e.g. Organisational Name)'. Below the search field is a section for 'HotSW Areas' with four checkboxes: 'Devon', 'Plymouth', 'Somerset', and 'Torbay', all of which are currently unchecked.



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Thank You



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