



heart of the  
south west

local enterprise partnership

## Place Leadership Group

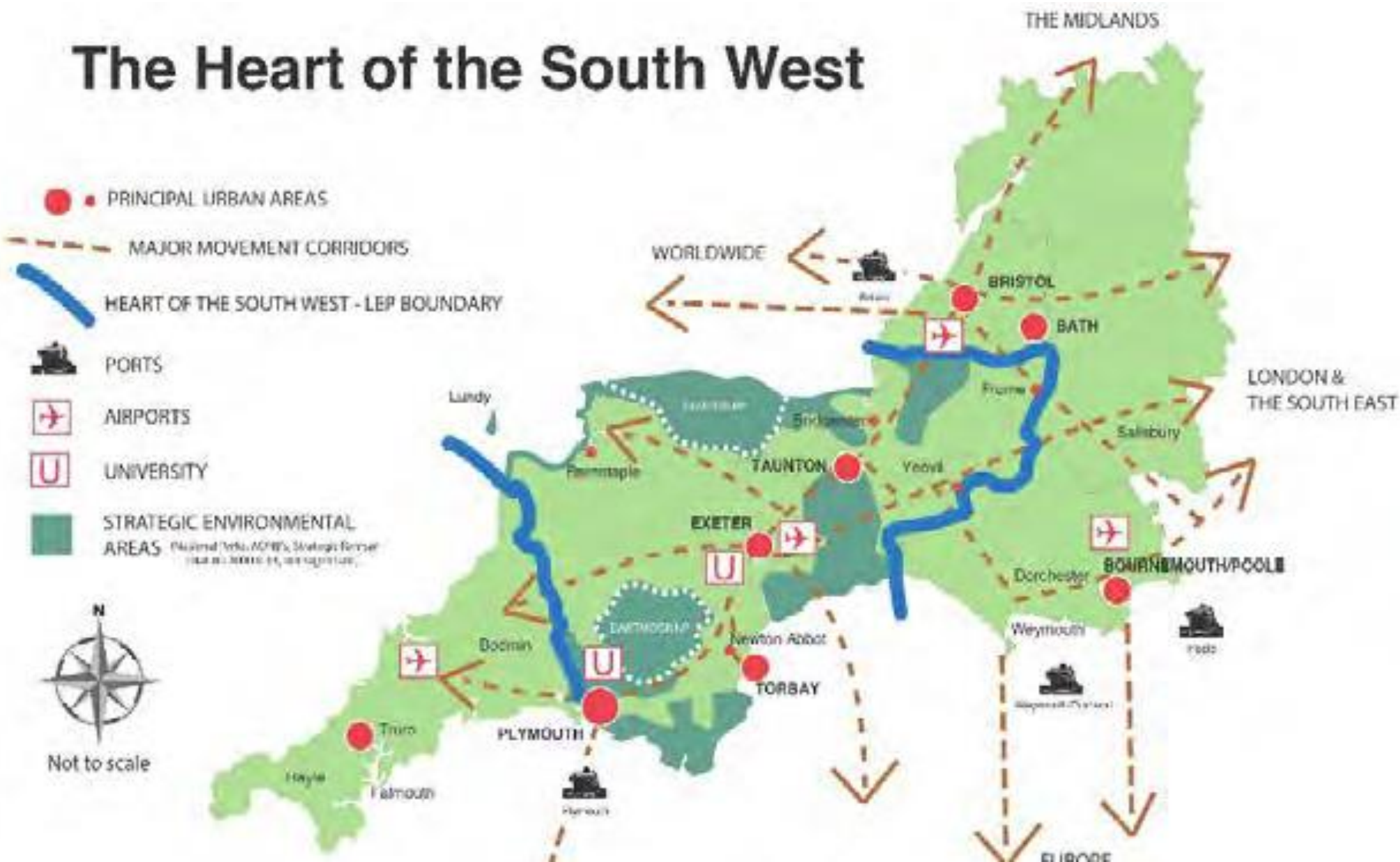
3 October 2016

# Overview

1. Heart of the South West Local Enterprise Partnership
2. Strategic Economic Growth Plan
3. Priorities
4. Place Leadership Group
5. Achievements and Current Initiatives
6. Engaging with you

# The LEP area

## The Heart of the South West



# Strategy – Our LEP priorities

	Creating the Conditions for Growth	Maximising Productivity and Employment Opportunities	Building on our Distinctiveness
Place	<p><b><u>Infrastructure for growth:</u></b></p> <ul style="list-style-type: none"> <li>• Transport and accessibility</li> <li>• Digital infrastructure</li> <li>• Sustainable solutions for flood management</li> <li>• Energy Infrastructure</li> </ul>	<p><b><u>The infrastructure and facilities to create more and better employment:</u></b></p> <ul style="list-style-type: none"> <li>• Enterprise infrastructure</li> <li>• Strategic employment sites</li> <li>• Unlocking housing growth</li> </ul>	<p><b><u>The infrastructure and facilities needed to support higher value growth:</u></b></p> <ul style="list-style-type: none"> <li>• Specialist marine sites</li> <li>• Innovation infrastructure</li> <li>• Our environmental assets</li> </ul>
Business	<p><b><u>Creating a favourable business environment</u></b></p> <ul style="list-style-type: none"> <li>• A simpler, more accessible, business support system</li> </ul>	<p><b><u>Achieving more sustainable and broadly based business growth:</u></b></p> <ul style="list-style-type: none"> <li>• Reaching new markets</li> <li>• Globalisation</li> </ul>	<p><b><u>Supporting higher value growth:</u></b></p> <ul style="list-style-type: none"> <li>• Innovation through Smart Specialisation</li> <li>• Building innovation capacity</li> </ul>
People	<p><b><u>Businesses and individuals can reach their potential:</u></b></p> <ul style="list-style-type: none"> <li>• Skills infrastructure</li> <li>• Accessibility to education/employment</li> <li>• Employer engagement and ownership</li> </ul>	<p><b><u>Increasing employment, progression and workforce skills.</u></b></p> <ul style="list-style-type: none"> <li>• Moving people into employment</li> <li>• Supporting people to progress to better jobs</li> <li>• Improving workforce skills</li> </ul>	<p><b><u>Creating a world class workforce to support higher value growth:</u></b></p> <ul style="list-style-type: none"> <li>• Enterprise and business skills</li> <li>• Technical and higher level</li> <li>• Skills for our transformational opportunities.</li> </ul>

# Place Leadership Group

- Leads on all Place-themed agendas within the Heart of the South West [Strategic Economic Plan \(SEP\)](#).
- Provides specialist and strategic advice to the LEP Board and management team
- Identifies opportunities for securing the LEP's growth objectives
- <http://www.heartofswlep.co.uk/place-leadership-group>

# Place Leadership Group

**3** x LEP Board Members – Barbara Shaw, Stephen Bird, Tim Jones

**1** x Business Forum Members

**2** x Business Network representatives

**2** x Transport (LTB and Network Rail)

**1** x Housing/Registered Social Landlords

**4** x Upper Tier Authority representatives

**2** x District Council representatives

**1** x Local Nature Partnerships representative



Place Group Chair:

Barbara Shaw

Secretariat Support:

Somerset County Council

Supported by:

Homes and Communities Agency

Highways England

Environment Agency

# Our Growth Deal Successes

## Growth Deal 1 – Awarded



- *Flood Action Plan - £13.1*
- *Mobile Connectivity*
- *LTB Programme*
- *HCA – Local Infrastructure Fund Loans*

## Growth Deal 2 - Bids

- *Broadband Connectivity*
- *Transport Connectivity*
- *Unlocking Growth Fund (Business Theme leading)*



# Enterprise Zones

- Enterprise Zone - a geographically defined area in which economic growth is encouraged through financial and regulatory incentives
- Focus on three locations - Huntspill Energy Park near Bridgwater, Plymouth Oceansgate and the Exeter & East Devon Growth Point
- Food Enterprise Zone at Royal Bath and West Showground, Shepton Mallet



# Resilience and Capacity

- Task and Finish Group established in 2015
- “Think Piece” report for LEP and partners
- Focus was to develop recommendations that would:
  - a) encourage greater investment in the environment and,*
  - b) realise a greater economic impact from doing so*

# Resilience and Capacity

Seven recommendations were made, of which the priorities from Stakeholder Engagement were:

- The articulation and definition of environmental value by the LEP
- Creating a LEP vision for sustainability
- Improved communications and engagement

Report endorsed by September 2016 LEP Board-now an agenda to work with LNPs and other partners

# Energy

- Rapid growth of distributed renewable energy projects has caused extensive constraints on the grid network
- Grid constraints are an economic barrier to development . Therefore this is a key issue for growth in the region
- Issue is pertinent to the whole South West region below Bristol and Bath
- HotSW LEP is working with Cornwall and Isles of Scilly Local Enterprise Partnership

# Other Activities

- Working closely with Homes and Communities Agency (HCA)
- Advocating joined-up investment and approaches in housing
- Local Transport Board (LTB)

# Engaging with You

- Are our priorities right?
- Is there anything else that we should be focussing on?
- How best can we engage with you?

# Thank you

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